

Sharing The Plan

Engage Your Team
For Business Success



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Don't Lock it Away!



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Use It!

Rather than keep it under lock and key,
use your Business Plan to **empower** and
inspire your employees.



Navigation Tool



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Create the strong team engagement needed
for your business to grow

By getting employees to feel that the
business is theirs too.



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Engage for Success



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Your Business Plan

A formal statement of the **business goals**
The **rationale** behind them and
Concrete **plans** for reaching them.



Get Employee Buy-In

Demonstrate that the strategic input from the rest of the team can genuinely make a difference.

Live the Mission!



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Check in and Revise

The most successful business owners revisit and revise business plans on a regular basis.



Keep it Real

The team will provide the Reality Check.

Put in the HOW
To the WHAT and WHY



Keep Your Secrets Safe

Concerned about Your business IP?

Use a Revised Edition



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Mix it Up

Present your plan in different ways to your different audiences.



Make Your Plan Relatable

Check for the WIIFM when KPI's are Met

- Shares
- Holidays
- Bonus & incentives
- Extra Leave
- Team outings



Celebrate the Wins

Recognise and thank the team for their collaborative effort.

When plans on a page turn into reality, that is worth celebrating.





Share the plan and the business success!



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