

# Sharing The Plan

Engage Your Team  
For Business Success



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*Recruit Train Retain*

# Don't Lock it Away!



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# Use It!

Rather than keep it under lock and key,  
use your Business Plan to **empower** and  
**inspire** your employees.



# Navigation Tool



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Create the strong team engagement needed  
for your business to grow

By getting employees to feel that the  
business is theirs too.



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# Engage for Success



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# Your Business Plan

A formal statement of the **business goals**

The **rationale** behind them and

Concrete **plans** for reaching them.



# Get Employee Buy-In

Demonstrate that the strategic input from the rest of the team can genuinely make a difference.

**Live the Mission!**



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# Check in and Revise

The most successful business owners revisit and revise business plans on a regular basis.



# Keep it Real

The team will provide the Reality Check.

Put in the HOW  
To the WHAT and WHY



# Keep Your Secrets Safe

Concerned about Your business IP?

Use a Revised Edition



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# Mix it Up

Present your plan in different ways to your different audiences.



# Make Your Plan Relatable

Check for the WIIFM when KPI's are Met

- Shares
- Holidays
- Bonus & incentives
- Extra Leave
- Team outings



# Celebrate the Wins

Recognise and thank the team for their collaborative effort.

When plans on a page turn into reality, that is worth celebrating.





**Share the plan and the business success!**



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