

2017 Day Hospitals Australia National Conference



Sponsorship & Trade Package Options

Sydney Showground | Sydney Olympic Park

31st August - 2nd September

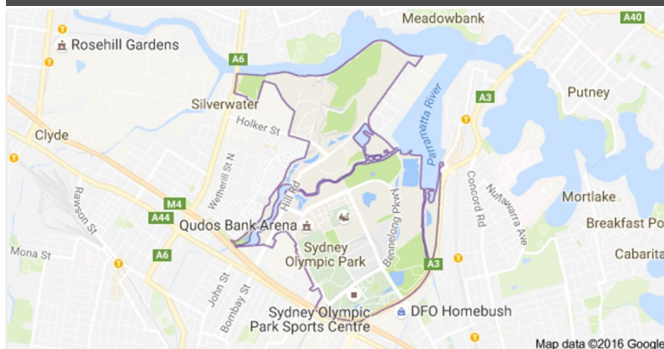
About the Conference

Reach your direct target market and be a part of the Day Hospitals Australia 2017 Annual Conference.

The Day Hospitals Australia conference offers an exciting opportunity for your organisation providing you with access to health care professionals from day and small overnight hospital facilities from across Australia.

The Day Hospitals Australia 2017 Conference will be held in NSW at the Sydney Showground within Sydney Olympic Park from Thursday 31st August – Saturday 2nd September, 2017.

Sydney Olympic Park is a large sporting, cultural and leisure complex in Western Sydney. Sydney Olympic Park is located 16 kilometres west of the Sydney central business district, in the local government area of City of Parramatta.



The Conference will be a unique and wide ranging forum for exchanging ideas, developing new skills and networking with key decision makers. Sessions and workshops will be designed to engage delegates on key topics impacting the healthcare sector as well as providing the opportunity to discuss and workshop issues of interest with peers and colleagues. This year, there is an emphasis on workshop forums to directly engage with a broad range of delegates representing multiple facilities.

The trade exhibition will be held in the **Southee Pavilion Hall 5A-5B** within the Sydney Showground from lunchtime on Thursday 31st August through to lunchtime on Saturday 2nd September. The trade exhibition hall sits adjacent to the plenary room which requires delegates to move through the exhibition hall for all morning/afternoon tea, lunchtime (Thurs/Fri) and breakfast (Sat) requirements.

Exhibition space totals 1,200sqm which has been designed to comfortably accommodate 12 Sponsor Booths and 40 Trade Stands. Parking located near the Exhibition Hall will be available during bump in/out and for deliveries however, on-site parking for the duration of the conference is at your own expense. Ample storage will also be available within close proximity of the exhibition space for sponsors and trade.

About Day Hospitals Australia

Day Hospitals Australia, formerly known as the Australian Day Hospital Association (ADHA) and prior to that, as the Australian Day Surgery Association (ADSA), was first registered with the Australian Securities and Investments Commission (ASIC) on 1 July 1992.

Day Hospitals Australia is a membership-based public company governed by a Constitution that is required to meet the stringent legal requirements of the Australian Securities and Investments Commission (ASIC).

Our organisation currently represents 67% of the day hospital sector nationally which equates to a total of 215 day/small overnight facilities, 69 of which are located in NSW. Day Hospitals Australia is committed to:

- Supporting and representing stand-alone day and small overnight hospital facilities and their employees
- Advocating and lobbying on behalf of members on key topics impacting the sector
- Advising members of changes in legislation and/or matters of importance
- Facilitating communication and networking opportunities between members

For more information on Day Hospitals Australia, visit our website www.dayhospitalsaustralia.net.au.

About the Delegates

The Day Hospitals Australia Conference attracts a high calibre of delegates from across Australia and following on from the success of our 2016 Conference, it is expected that the 2017 Conference will attract more than 250 delegates from a wide range of medical and health care professions including:

- Chief Executive Officers/Directors of Nursing
- Doctors, Surgeons and Business Owners
- Business and practice managers
- Decision and policy makers
- Day Hospital personnel
- Medical administrators
- Health fund executives
- Government health departments
- Regulatory body officers

Marketing and Promotion

This year, a marketing plan has been put in place to gain maximum exposure for the event and its delegates.

This will involve a combination of direct email, advertising, public relations and promotional activities. The conference will continually be promoted through the conference website, weekly Bulletin, related national meetings and industry publications.

2016 Photo Gallery



Proposed Programme

The event will run from Thursday 31st August - Saturday 2nd September 2017 with Trade Exhibition times expected to be as follows:

Thursday 31st August, 12.00pm – 7.30pm

Lunch available to all delegates within the exhibition space along with the Welcome Reception, 5.30pm – 7.30pm.

Friday 1st September, 8.30am – 5.00pm

Morning tea, lunch and afternoon tea available to all delegates within the exhibition space. Dinner to follow (held on the Skydeck).

Saturday 2nd September, 8.00am - 1.00pm

Breakfast and morning tea available to all delegates within the exhibition space.

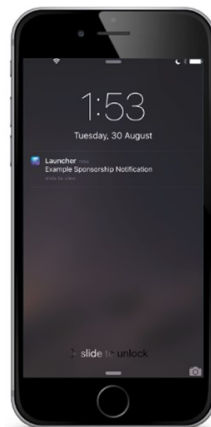
Based on previous feedback, we will continue to have conference catering, water stations/coffee facilities, Welcome Reception and ad-hoc networking to occur in the trade area to allow multiple opportunities to meet with delegates and to maximise exposure and access to exhibits. As such, cocktail tables/chairs will be placed throughout the exhibition hall to encourage delegates to remain in this area for the duration of the breaks. As best as possible, there will be no seating made available outside of the plenary/exhibition rooms.

Launch of the Event App

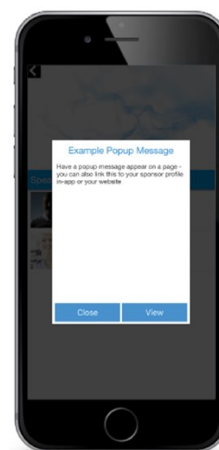
Day Hospitals Australia will be launching our Event App which will ensure that all delegates are well informed on up-to-the-minute information about the conference, sponsors and trade exhibitors, sessions, speakers and more.

The Event App also provides Sponsors and Trade the opportunity to further promote their brand and business directly to the delegates either as part of a sponsorship or trade package as coordinated by Synergy Events upon securing your booking.

Event App Examples



Push Notifications are sent to the delegate's device as a text or app notification, even when the user is not in the app.



Popup Messages appear when the delegate is in the app. They are anchored to a specific page within the app or triggered by an action by the user.



Event technology is now widely used to **increase delegate engagement, streamline communication and simplify logistics for Sponsors & Trade**. When accessing the Event App, menu icon labels for Delegates may include: Sponsors, Exhibitor List, Exhibition Floorplan, Alerts and Notifications, Presentations, Venue and Directions, Program, Schedule and Sessions, Speakers, Feedback Form, Survey, Contact Us and My Profile.

Sydney Showground at Sydney Olympic Park

"The home of major events and big experiences"

Accommodation Options

Within easy walking distance of the conference venue, preferred conference rates will be available within Sydney Olympic Park at the following hotels:



Pullman Hotel | 9 Olympic Blvd - Sydney Olympic Park



Novotel Hotel | 11 Olympic Blvd - Sydney Olympic Park

The Conference Venue and Accommodation are located within the precinct, however, for further details you can view a detailed map of the park here:

www.sydneyolympicpark.com.au/maps/detailed_maps

Rates for both Hotels will be available upon Registration of your package.

Benefits of Investing

As owner, operators or employees of independent day hospital and small overnight facilities, our members have limited opportunities outside of their organisations to invest time in considering alternative products and services that may benefit their organisation. The Day Hospitals Australia conference gives your organisation a cost effective opportunity to directly promote your brand to a wide, receptive and otherwise difficult to access audience.

Sponsorship demonstrates to our members your support of Day Hospitals Australia and the day hospital sector in general.

Benefits of your support include:

- Direct access to day hospital sector professionals in one location
- Prominent recognition of your brand prior to and during the conference
- Exposure of your brand to a large number of individuals and organisations through conference promotion and marketing
- Extensive networking and relationship building opportunities with key clientele
- Increased awareness of your organisation, products and services to a key audience that will drive new business
- Opportunity to launch new products and services to a target audience
- Brand association with Day Hospitals Australia

Sponsor & Trade Exhibitor - Overview

There are several sponsor opportunities available for your consideration. The packages outlined in the following pages serve as a guide to prospective sponsors. To assist in your selection the opportunities have been broken down into the following areas:

- Gold Sponsor
- Silver Sponsor
- Corporate Sponsor
- Event App Sponsor
- Welcome Reception Sponsor
- Trade Exhibitor
- Satchel Insert

The Day Hospitals Australia Trade Exhibition continues to be an integral part of the success of the Conference and offers outstanding opportunities to reach delegates and potential customers with visual impact.

Your representatives will have the opportunity to provide product demonstrations and training, discuss innovations and network with day hospital sector professionals in a relaxed environment.

Exhibition Venue



The Exhibition will be located in the **Southee Pavilion Hall 5A – 5B of Sydney Showground at Sydney Olympic Park.**

Apart from the Conference Dinner, all major delegate networking activities will occur in the trade exhibition area providing opportunities for catching up with established and new contacts. Sponsors and Trade Exhibitors are also welcome to attend the Conference Dinner, which has a format designed to encourage relaxed social interaction.

All conference catering (with the exception of the Dinner) including the Welcome Reception will be held in the trade exhibition area, highlighting it as a hub of activity. Utilising the Event App, exhibitors will also be supported by Day Hospitals Australia in the co-ordination of the Trade Passport offering delegates the opportunity to win a prize donated by Day Hospitals Australia. In addition, exhibitors will have opportunities to promote their product/service by way of give-aways/ raffle draws via interaction at their stands or booths.

Please view Appendix 1 for a detailed floor plan of the exhibition area.

When securing your conference package via the conference website, Sponsors and Trade Exhibitors will be able to see what booths and stands are available at the time of booking. To ensure you secure your preferred location, get in quick!

Complimentary Wi-Fi will be available during the length of the event, however, if a hardwired internet line is required, an upgrade to your package will be necessary.

**To keep updated on conference activity,
visit our Event Website - LIVE from 18/1/17
www.dayhospitalsaustraliaconference.net.au**

Day Hospitals Australia - Members (current as at 13/12/16 per our [website](#))

Absolute Cosmetic Medicine	Crows Nest Day Surgery	Kingsgrove Day Hospital	Northwest Day Hospital	Stonnington Day Surgery
Academy Day Hospital	Dandenong Eye Clinic	Lindfield Dialysis Clinic	Norwood Day Surgery	Sunshine Coast Day Surgery
Access Fitness Day Rehab Centre	Darwin Day Surgery	Linley Clinic	NT Medical Specialist	Sunshine Coast Haem & Onc Clinic
ACT Endoscopy	Delmar Private Hospital	Lions Eye Institute Day Surgery Ctre	Oral Surgery Day Centre	Sussex Day Surgery
Adelaide City East Day Hospital	Diagnostic Endoscopy Centre	Liverpool Day Surgery	Oromax Day Surgery	Sydenham Endoscopy & Day Surgery
Adelaide Eye & Laser Centre	Diamond Valley Dialysis Clinic	Liverpool Eye Surgery	Oxford Day Surgery	Sydney Day Surgery Darlinghurst
Adelaide Surgicentre	Digestive Health Centre	Logan Endoscopy Services	Oxford Day Surgery	Sydney Oculoplastic Surgery
Adori Day Clinic	Double Bay Day Hospital	Longueville Private Hospital	Pacific Day Surgery	Sydney Private Hospital
Aesthetic Day Surgery	Double Bay Day Surgery	Mackay Specialist Day Hospital	Panch Day Surgery Centre	Sydney Retina Clinic & Day Surgery
Albury Day Surgery	Dr Lanzer Dermatology & Cosmetic	Macquarie Street Day Surgery	Parkside Cosmetic Surgery	Tennyson Centre Day Hospital
Ballarat Surgicentre	Drummoine Day Surgery Centre	Malvern Private Hospital	Parramatta Eye Centre	The Cosmetic Institute Southport
Ballina Day Surgery	East Melbourne Specialist Day Hospital	Manly Waters	Peninsula Eye Hospital	Toorak Cosmetic Surgery Centre
Belconnen Dialysis Clinic	Eastern Endoscopy Centre	Manningham Day Procedure Centre	Pennant Hills Day Surgery	Townsville Day Surgery
Bendigo Day Surgery	Eastern Suburbs Private Skin Therapy	Marie Stopes Int - Bowen Hills	Perfect Vision Eye Surgery	Tuggeranong Dialysis Clinic
Bentleigh Surgicentre	Eastlink Surgical Centre	Marie Stopes Int - East St Kilda	Perth Day Surgery Centre	Ulladulla Endoscopy & Medical Ctre
Bondi Junction Private Hospital	Epping Surgery Centre	Marie Stopes Int - Midland	Perth Dermatology Clinic	Vision Centre Day Surgery
Boulevardre Day Surgical Centre	Essendon Private Clinic	Marie Stopes Int - Westmead	Perth Eye Hospital	Vision Day Surgery - Eastern
Brighton Day Surgery	Focus Eye Centre	Marsden Eye Surgery Centre	Pindara Day Procedure Centre	Vision Eye Institute Camberwell
Brighton Plastic Surgery Centre	Genea - Bella Vista	McCourt Street Day Surgery	Pittwater Day Surgery	Vision Eye Institute Chatswood
Brisbane Endoscopy Services Pty Ltd	Genea - Canberra	Melbourne Day Surgery	President Private Hospital	Vision Eye Institute Footscray
Buderim Gastroenterology Centre	Genea - Kent Street	Melbourne Eastern Private Hospital	Robina Procedure Centre	Vision Eye Institute Hurstville
BUMP IVF	Genea - Liverpool	Melbourne Endoscopy	Rockingham Dialysis Clinic	Vision Eye Institute Rivercity
Bunbury Day Surgery	GI Clinic Perth	Melbourne Oral & Facial Surgery	Rosemont Endoscopy	Vista Day Surgery
Bundoorra Endoscopy Centre	Glen Iris Private	Metwest Surgical	Sach Day Surgery	Waikiki Private Hospital
Burwood Endoscopy Centre	Glen Osmond Surgicentre	Minchinbury Community Hospital	Salisbury Day Surgery	Waverley Endoscopy
Cairns Fertility Centre	Greenslopes Day Surgery	Miranda Day Surgery	San Day Surgery Hornsby	Waverley House Plastic Surgery Ctre
Cairns Haem & Onc Clinic	Hamilton Day Surgery Centre	Mogo Day Surgery	Skin and Cancer Day Surgery	Wesley Ctre for Hyperbaric Medicine
Cambridge Day Surgery	Hamilton House Day Surgery	Monash Surgical Private Hospital	Skin and Cancer Foundation Australia	West Coast Endoscopy Centre
Campsie Day Surgery	Hampton Park Women's Health	Montserrat Day Hospital - Gaythorne	Skin and Cancer Foundation - Carlton	West Lakes Day Surgery
Canberra Imaging Group	Heidelberg Endoscopy & Day Surg	Montserrat Day Hospital - Indooroop	Sole' Vita Surgery	Western Day Surgery
Canberra Microsurgery	Hervey Bay Surgical Hospital	Montserrat Day Hospital - Nth Lakes	South Bank Day Hospital	Western Gastroenterology Services
Cannington Dialysis Clinic	Hobart Day Surgery	Mugga Wara Endoscopy Centre	South Terrace Urology	Westmead Day Clinic
Canossa Private Hospital	Holroyd Private Hospital	Murdoch Surgicentre	Southbank Day Surgery	Westminster Day Surgery
Central Coast Day Hospital	Hospital for Specialist Surgery	Nambour Day Surgery	Southern Eye Centre	Westpoint Endoscopy & Day Hospital
Centre for Digestive Diseases	Icon Cancer Care Adelaide	National Day Surgery - Sydney	Southern Medical Day Care Centre	Windsor Avenue Day Surgery
Charlestown Private Hospital	Icon Cancer Care Chermiside	Newcastle Endoscopy Centre	Southern Suburbs Day Procedure Ctre	Wollongong Day Surgery
Chatswood Private Hospital	Icon Cancer Care South Brisbane	Newcastle Eye Hospital	Southside Endoscopy Centre	Women's Clinic in Dandenong
Chelsea Heights Day Surgery & Endo	Icon Cancer Care Southport	North Adelaide Day Surgery Centre	Specialist Surgicentre	Wyndham Clinic
City East Specialist Day Hospital	Icon Cancer Care Townsville	North Lakes Day Hospital	Sportsmed SA Hospital	<u>International</u>
CityWest Specialist Day Surgery	Icon Cancer Care Wesley	North Melbourne Dialysis Clinic	Spring Hill Options Clinic	SOC @ Farrer Park
Coburg Endoscopy Centre	Imaging @ Olympic Park	North Qld Day Surgical Centre	Spring Hill Specialist Day Hospital	SOC @ Glen Eagles
Colin Street Day Hospital	Insight Clinic Private Hospital	North Shore Specialist Day Surgery	St Andrew's Toowoomba Dialysis	SOC @ Mt Elizabeth
Concept Day Hospital	Jolimont Endoscopy Centre	North Tas Urology Day Surgery Unit	St Kilda Day Hospital	SOC @ Mount Alvenia
Corymbia House Day Hospital	Keilor Private (Gastro West Pty Ltd)	Northern Endoscopy	St. Albans Endoscopy Centre	Toto Ora Dialysis Clinic
Cosmedic Clinical	Kings Park Day Hospital	Northside Endoscopy Service	Stirling Dialysis Clinic	

Gold, Silver and Corporate Sponsors

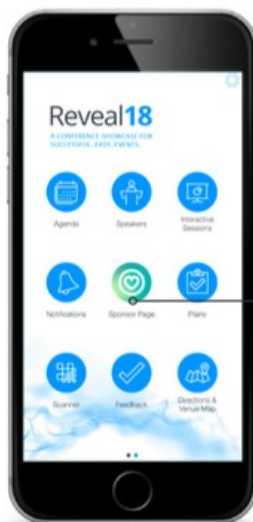
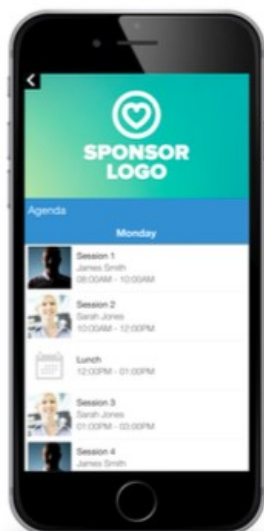
<div>Gold Sponsor</div> <div>\$12,130 incl GST</div> <div>SECURED</div>			<div>Silver Sponsor</div> <div>\$7,760 incl GST</div> <div>Limited to 3</div>			<div>Corporate Sponsor</div> <div>\$5,095 incl GST</div> <div>Limited to 6</div>		
Registration			Registration			Registration		
✓ Three full-time registrations			✓ Two full-time registrations			✓ One full-time registration		
Conference Dinner			Conference Dinner			Conference Dinner		
✓ Three complimentary tickets			✓ Two complimentary tickets			✓ One complimentary ticket		
✓ 5 minute address at the Conference Dinner being held on the Skydeck			-			-		
Exhibition Booth (table/2 chairs)			Exhibition Booth (table/2 chairs)			Exhibition Booth (table/2 chairs)		
✓ 3m x 3m in prime location			✓ 3m x 3m in prime location			✓ 3m x 3m in prime location		
Session Sponsorship			Session Sponsorship			Session Sponsorship		
✓ Sponsorship of either the MCs or the Key-note Speaker			✓ Sponsorship of either the MCs or the Key-note Speaker (subject to the Gold Sponsor's selection)			✓ Sponsorship of one Speaker (not including the MCs or Keynote Speaker)		
Promotion (print/electronic)			Promotion (print/electronic)			Promotion (print/electronic)		
✓ Company name, logo and acknowledgement of sponsorship featured in all promotional material			✓ Company name, logo and acknowledgement of sponsorship featured in all promotional material			✓ Company name, logo and acknowledgement of sponsorship featured in all promotional material.		
✓ Logo also included in weekly electronic Bulletin sent to members. Booking deadlines apply			✓ Corporate Profile (100 words) featured in conference program (full prog - electronic)			✓ Corporate Profile (50 words) featured in conference program (full prog - electronic)		
✓ Corporate Profile (150 words) featured in conference program (full prog - electronic)			✓ Half page advertisement (or electronic equivalent) in the A4 conference program (if A5 program then 1 full page permitted)			✓ Company contact details and brief description of products or services offered included in Trade Exhibitor listing		
✓ Full page advertisement (or electronic equivalent) in the Conference program (if A5 program then 2 full pages permitted)			✓ Company contact details and brief description of products or services offered included in Trade Exhibitor listing					
✓ Company contact details and brief description of products or services offered included in Trade Exhibitor listing								
Event App			Event App			Event App		
✓ Logo visible on the Conference Dinner page			✓ Specific page banner on the MCs or Keynote speaker page			✓ Profile Page		
✓ Specific page banner in the Exhibition section			✓ Profile Page			✓ Lead generation app for real-time lead management		
✓ Specific page banner on the MCs or Keynote speaker page			✓ Lead generation app for real-time lead management					
✓ Profile Page								
✓ Lead generation app for real-time lead management								
Satchel Insert			Satchel Insert			Satchel Insert		
✓ One corporate brochure inserted in delegate satchels (other products considered, subject to approval)			✓ One corporate brochure inserted in delegate satchels (other products considered, subject to approval)			✓ One corporate brochure inserted in delegate satchels (other products considered, subject to approval)		
Corporate banner display			Corporate banner display			Corporate banner display		
✓ Opportunity to display own banner at the conference dinner			✓ Placement of own banner in the venue foyer			-		
✓ Placement of own banner in the venue foyer								
Logo featured on			Logo featured on			Logo featured on		
✓ Logo on the Day Hospitals Australia website with hyperlink to own site for a 12 month period			✓ Logo on the Day Hospitals Australia website with hyperlink to own site from commitment to conference end			✓ Logo on the Day Hospitals Australia website with hyperlink to own site from commitment to conference end		
✓ Logo in all programs including Provisional, Full Conference and Pocket (print/elec)			✓ Logo in all programs including Provisional, Full Conference and Pocket (print/elec)			✓ Logo in all programs including Provisional, Full Conference and Pocket (print/elec)		
✓ Logo in Day Hospitals Australia presentation slides shown throughout the plenary sessions			✓ Logo in Day Hospitals Australia presentation slides shown throughout the plenary sessions			✓ Conference website		
✓ Logo on delegate satchel (subject to print and production deadlines)			✓ Conference website					
✓ Logo included on weekly electronic Day Hospitals Australia member Bulletin up to conference								
✓ Conference website								
Verbal Recognition			Verbal Recognition			Verbal Recognition		
✓ Acknowledgement in the opening and closing sessions and at all functions of Gold Sponsorship			✓ Acknowledgement in the opening and closing sessions			✓ Acknowledgement in the opening and closing sessions		
Delegate List			Delegate List			Delegate List		
✓ Receipt of full delegate list on registration at the conference (in line with privacy laws)			✓ Receipt of full delegate list on registration at the conference (in line with privacy laws)			✓ Receipt of full delegate list on registration at the conference (in line with privacy laws)		

Event App Sponsor

Event App Sponsor \$9,945 incl GST Limited to 1	
Registration	Conference Dinner
✓ Two full-time registrations	✓ Two complimentary tickets
Exhibition Booth (table/2 chairs)	Session Sponsorship
✓ 3m x 3m in prime location	✓ Sponsorship of one Workshop (to be agreed upon once program confirmed)
Promotion (print/electronic)	Logo Featured
<ul style="list-style-type: none"> ✓ Company name, logo and acknowledgement of sponsorship featured in all promotional material ✓ Corporate Profile (100 words) featured in conference program (full prog - electronic) ✓ Half page advertisement (or electronic equivalent) in the A4 conference program (if A5 program then 1 full page permitted) ✓ Company contact details and brief description of products or services offered included in Trade Exhibitor listing 	✓ All generic conference slides and conference thank you slides
Event App	Verbal Recognition/Promotion
<ul style="list-style-type: none"> ✓ Main menu banner ✓ Main menu icon ✓ Global banner - appears on the majority of pages but not including pages allocated to Gold/Silver/Welcome Reception Sponsorship) ✓ Logo on the Program pages ✓ Two push notifications during the event (co-ordinated by Synergy) ✓ Profile Page ✓ Lead generation app for real-time lead management 	✓ During the conference as directed by the MCs
Delegate List	Satchel Insert
✓ Receipt of full delegate list on registration at the conference (in line with privacy laws)	✓ One corporate brochure inserted in delegate satchels (other products considered, subject to approval)



- Global banners are a great asset for principal sponsors as they provide a constant presence in the app.
- Individual page banners can be used to credit sponsors of, for example, the keynote speaker or the gala dinner.



- Use a custom menu icon to highlight a sponsor
- Shape, colour and image can all be customised

Please note: images are indicative only

Welcome Reception Sponsor

Welcome Reception (Thurs pm) \$4,490 incl GST + Incentive Prize Limited to 1	
OPTION TO UPGRADE + \$2,400 incl GST Sponsor Cocktail x 150pax (1pp)	
Networking Tickets	
✓	Includes Welcome Reception food and beverages
✓	Three complimentary Welcome Reception tickets
✓	5 minute address at the Welcome Reception
✓	Opportunity to provide an Incentive Prize for delegates attending the Welcome Reception
✓	Opportunity for a company representative to draw the winner of the Incentive Prize
Exhibition Booth (table/2 chairs)	
✓	3m x 3m in prime location
Promotion (print/electronic)	
✓	Company name, logo, promotion of Incentive Prize and acknowledgement of sponsorship featured in all promotional material
✓	Corporate Profile (50 words) featured in conference program (full prog - electronic)
✓	Company contact details and brief description of products or services offered included in Trade Exhibitor listing
Satchel Insert	
✓	One corporate brochure inserted in delegate satchels (other products considered, subject to approval)
Corporate Banner Display	
✓	Opportunity to display own banner in a prominent location at the Welcome Reception
Logo Featured	
✓	All generic conference slides and conference thank you slides
Event App	
✓	Recognition under Welcome Reception on the Program page in the Event App
✓	On the Welcome Reception page, acknowledgment text and a link to your sponsor profile page
✓	Two push notifications - one notification to remind delegates of the event and second notification to promote Incentive Prize/Sponsor
✓	Profile Page
✓	Lead generation app for real-time lead management
Verbal Recognition/Promotion	
✓	During the conference as directed by the MCs
Delegate List	
✓	Receipt of full delegate list on registration at the conference (in line with privacy laws)

Trade Exhibitor

Trade Exhibitor \$3,640 incl GST Limited to 40	
Exhibition Package Includes	Company Representatives
✓ One stand area of 2.5m x 2.5m	✓ Two trade exhibitor passes including catering; morning tea, lunch and afternoon tea for the duration of the conference as well as access to general conference sessions
✓ One company fascia per stand including stand number	✓ Coffee/water station available at all times within the exhibition space
✓ One clothed trestle table 1 x 1800mm	✓ Two tickets to the Welcome Reception including drinks and canapes
✓ Two chairs	✓ Attendance at the Conference dinner is welcomed but is in addition to this package
✓ 1800mm or 2400mm horizontal display panel in black	
✓ One 120 watt light on arm and 1 x 4amp power outlet	
Conference Program	Logo Featured
✓ Company name and contact details are featured in the Exhibitor Listing in the final conference program	✓ All generic conference slides and conference thank you slides
Event App	Verbal Recognition/Promotion
✓ Profile Page	✓ During the conference as directed by the MCs
✓ Lead generation app for real-time lead management	
Delegate List	Satchel Insert
✓ Receipt of full delegate list on registration at the conference (in line with privacy laws)	✓ Day Hospitals Australia Industry Members only - One corporate brochure inserted in delegate satchels (other products considered, subject to approval)

Satchel Insert

Satchel Insert
\$365.00 incl GST
Unlimited

- ✓ Opportunity to provide one brochure insert in the delegate satchels, or
- ✓ Opportunity to provide pens and notepads for satchels (at sponsor's own cost)

Payment Terms (in brief)

Full Terms and Conditions including our cancellation policy can be viewed by visiting our Conference Events page however, sponsors and exhibitors who pay a 50% deposit within 30 days of booking will secure their sponsorship and/or stand. To assist further, the remaining 50% can be paid in the next financial year (but must be paid in full by 31st July 2017).

All Trade Exhibitors who register and pay in full before 28th February 2017 will be entitled to a complimentary satchel insert (supplied by the exhibitor) valued at \$365.

Current Day Hospitals Australia Industry members are entitled to a 5% discount on Sponsor/Trade Packages regardless of the time of booking.

Skydeck - Dinner Venue





NATIONAL CONFERENCE
31 AUGUST - 2 SEPTEMBER 2017
SYDNEY

Sponsorship/Trade Enquiries:

Julie van Lierop | 08 8272 5304

julie.vanlierop@dayhospitalsaustralia.net.au

Sponsorship/Trade Bookings: (LIVE from Wed 18th January 2017)

www.dayhospitalsaustraliaconference.net.au

All enquiries once you have secured Sponsorship/Trade:

Synergy Events | 02 9977 5546

dayhospitalsaustralia@synergyevents.com.au

Appendix 1 - Floor Plan

