

2017



Science for People'



SPONSORSHIP PROSPECTUS



10th International Leptospirosis Society Meeting

November 27—December 1, 2017

Palmerston North

New Zealand



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Introduction

The conference of the International Leptospirosis Society is held every two years with approximately 170 – 250 participants from countries around the world with a large proportion of 3rd world delegates.

After India (2009), Mexico (2011), Japan (2013) and Indonesia (2015), the 2017 meeting is held for the first time in New Zealand. The venue is the Palmerston North Conference Centre and the host is Massey University.

Participants

Previous conferences were attended by medical and veterinary scientists, industry representatives, hospitals, laboratory experts, and members of international development organisations. Increasingly, delegates working in disease control and extension participate in this meeting. ILS (International Leptospirosis Society) 2017 in New Zealand will therefore include a focus on prevention, control and management of disease in animals and humans, and on extension working with target groups such as farmers, meat workers, veterinarians and health workers.

Conference Aim

“The International Leptospirosis Society is a global network of medical, veterinary and other health professionals, scientists, academics, policy makers and members of the public who share a keen interest in leptospirosis. The Society’s aim is to provide a forum to facilitate communication and knowledge exchange between the various disciplines, to help promote awareness of the disease, to provide up-to-date epidemiological information to health authorities, and to provide expertise and assistance with the diagnosis, treatment, control and management of leptospirosis disease at international and national levels”

ILS is non-profit organisation. Our aim is to break even to provide a low cost conference that will encourage the participation of delegates from low-income environments and continents such as Asia, Africa, South America. It is structured to ensure maximum participation, with full registration fees capped at US\$250.

Conference Theme

The Theme of the 10th International Leptospirosis Society Meeting is ‘*Science for People*’.

“Science for people: translating theory into practical solutions”.



The Venue

Massey University, Palmerston North

Palmerston North City boasts a fresh, vibrant and connected urban environment within a compact CBD. The City is easily accessible with regular flights from all major centres, and is within easy drive from Wellington, and central and lower North Island destinations.

It is home to Massey University. Massey University continues to be the leader in land-based sciences, the development, production and packaging of food, education, sports exercise and management, business, social work and social policy, Maori development, IT and engineering. It is also home to the newly launched WH Oliver Humanities Research Academy, and New Zealand's only veterinary science programme, which is one of a few vet schools outside of North America that have received American veterinary medical association accreditation.

EpiCentre & ^mEpiLab

The EpiCentre at Massey University, New Zealand, is the largest veterinary epidemiology training centre in Australasia. This centre is closely aligned with ^mEpiLab, the molecular epidemiology and veterinary public health laboratory group in the Hopkirk Institute at Massey University. Together they are widely considered to be one of the leading training and research groups in the world. EpiCentre and ^mEpiLab develop and apply epidemiological and evolutionary models to help understand the sources and transmission pathways of infection between animals, humans and the environment and to inform control strategies. They offer expertise in the control of disease in animal populations, the transmission of disease from animals to humans, and hazards in food of animal origin. The groups are distinguished by their commitment to long-term research goals and their innovative uses of epidemiological techniques in research and problem-solving.

In June 2013, EpiCentre together with ^mEpiLab, were jointly recognised by the World Assembly of the World Organisation for Animal Health (OIE) as a Collaborating Centre for Veterinary Epidemiology and Public Health and provides scientific expertise and excellence in specific designated fields of competence. They are consulted by the OIE to provide specialised input, advice or opinion

Massey University's work defines New Zealand, enables New Zealand to compete globally and leads the way in research and technology development.

Convention Centre

The Convention Centre is situated in the heart of Palmerston North; ideally suited for conferences. With a perfect central location the Palmerston North Convention Centre offers the very best proximity to a range of superb accommodation, vibrant bars, cafes, restaurants and retail shops.



Programme Overview

Arrival, registration and welcome reception is scheduled for 6-9pm on Monday evening.

Conference opening is Tuesday morning, followed by oral presentations and posters on Tuesday, Wednesday (until midday), Thursday, and Friday

A Scientific Symposium is planned for Tuesday afternoon, followed by a social hour.

A farm excursion Wednesday afternoon to a local sheep, beef and deer farm.

The ILS Conference dinner is Thursday evening

Workshops on Leptospirosis Epidemiology, Microbiology and Genomics are planned for Saturday, Sunday and Monday following the conference.

| Time | Monday | Tuesday | Wednesday | Thursday | Friday |
|---------|------------|------------------|------------------|------------------|------------------|
| 8.30am | | Opening | S3:S3/Keynote | S6: Keynote | S6: Keynote |
| 9.00am | | S1: Keynote | 2 Session Papers | 2 Session Papers | 2 Session Papers |
| 9.30am | | 2 Session Papers | 2 Session Papers | 2 Session Papers | 2 Session Papers |
| 10.00am | Tea/Coffee | | | | |
| 10.30am | | 2 Session Papers | 2 Session Papers | 2 Session Papers | 2 Session Papers |
| 11.00am | | 2 Session Papers | 2 Session Papers | 2 Session Papers | 2 Session Papers |
| 11.30am | | 2 Session Papers | 2 Session Papers | 2 Session Papers | 2 Session Papers |
| 12.00am | | 2 Session Papers | 2 Session Papers | 2 Session Papers | 2 Session Papers |
| 12.30pm | Lunch | | | ILS Executive | AGM |
| 1.00pm | | | | | |
| 1.30pm | | S2: Keynote | | S5: Keynote | S7: Keynote |
| 2.00pm | | 2 Session Papers | Excursion | 2 Session Papers | 2 Session Papers |
| 2.30pm | | 2 Session Papers | | 2 Session Papers | 2 Session Papers |
| 3.00pm | | 2 Session Papers | | 2 Session Papers | 2 Session Papers |
| 3.30pm | Tea/Coffee | | | | |
| 4.00pm | | 2 Session Papers | | 2 Session Papers | 2 Session Papers |
| 4.30pm | | 2 Session Papers | | 2 Session Papers | 2 Session Papers |
| 5.00pm | Reception | 2 Session Papers | | 2 Session Papers | CLOSURE |
| 5.30pm | | 2 Session Papers | | 2 Session Papers | |
| 6.00pm | | Sci Symposium | | | |
| 6.30pm | | | | | |
| 7.30pm | | | | DINNER | |

Session 1 One health and ecology

Session 2 Economics and population health

Session 3 Molecular typing and genomics

Session 4 Clinical Disease and diagnostics in humans

Session 5 Immunology and vaccines

Session 6 Leptospirosis in animals and diagnostics

Session 7 Outbreak response, control, extension and community work

Scientific Symposium

A sponsored one hour scientific session on relevant and up-to-date information, presented by local and international speakers, and followed by discussion during a social hour.

Farm Excursion

The Farm excursion is to a sheep, beef and deer farm located a 40 minute drive away in Shannon. A farm that faces the typical leptospirosis risks that many New Zealand farms encounter. We will be using buses for transport and plan on having a 'bbq steak sandwich' lunch on site.



Workshops

In 2017, for the first time, the ILS conference "Science for People" will be offering practical workshops to delegates which are designed to provide training and hands-on experience in many of the different aspects of leptospirosis research.

International students, technicians, researchers, human health workers and veterinarians will participate in practical workshops which are designed to set gold-standard methodologies for leptospirosis research and application of research findings. Workshops will cover a broad range of topics, designed to achieve excellence in this multidisciplinary field of science:

There will be 3 workshops:

- A three day Leptospirosis Epidemiology workshop: Studying the spread of leptospirosis: Study design, Sampling strategies, Epidemiological models, Data analysis, Risk analysis.
- A three day Leptospirosis Microbiology Lab based workshop: Sample collection, choosing the right PPE, Sample preservation, DNA extraction. Diagnostics: PCR and qPCR, MAT serology, ELISA, Data interpretation and analysis. Efficient culture, Bacterial isolation, Minimising contamination, Strain preservation. Leptospirosis culture and QC, MAT serology standards
- A three day Leptospirosis Genomics computer based workshop: Next Generation Sequencing: Making libraries, generating sequence data, genome assembly, genome annotation, and comparative genomics.

Workshops continued

| | | Workshop One: Studying Leptospirosis Epidemiology | Workshop Two: Diagnosis and Microbiology of <i>Leptospira</i> | Workshop Three: Using genomics to study Leptospirosis |
|-------|-----------------------|---|---|--|
| Day 1 | Session 1 (am) | Course and topic introduction | Course and topic introduction | Course and topic introduction |
| | Session 2 (am) | Introduction to Epidemiology | Introduction to Microbiology | Introduction to Genomics |
| | Session 3 (pm) | Study Design | Handling <i>Leptospira</i> | The Bioinformatics working environment: Hardware and Software |
| | Session 4 (pm) | Sampling | Media, Growing and Freezing | Data Handling and QC |
| Day 2 | Session 1 (am) | Outbreak Investigation | Leptospirosis Diagnostics | Genomic Assembly: Reference based |
| | Session 2 (am) | Reservoir Species | Diagnostics: MAT Serology 1 | Genomic Assembly: De novo |
| | Session 3 (pm) | Surveillance | Diagnostics: MAT Serology 2 | Genome Annotation |
| | Session 4 (pm) | Case/Control | gDNA preparation and QC | Comparative genomics: Introduction |
| Day 3 | Session 1 (am) | Data Analysis in EXCEL | Diagnostics: PCR and qPCR | Comparative genomics: Clustering and COGs |
| | Session 2 (am) | Risk Factor Analysis | Sequence Analysis: MLST, intro to phylogenetics | Comparative genomics: Where next? |
| | Session 3 (pm) | Your data | Your data & QA | Your Data Q&A |
| | Session 4 (pm) | Debrief | Debrief | Debrief |

Refreshments will be provided between each session. Lunch will be provided between sessions 2 and 3.

Numbers of places will be restricted for Workshop Two, due to laboratory safety considerations.

All attendees will receive:

Three days of training in their chosen discipline:

Epidemiology

Microbiology

Genomics

A full work book containing worked examples from each of the three training workshops.

Guidance with their specific research problems.

A USB drive containing:

A virtual linux machine running all necessary software for this course.

Example R scripts for analyses

Pdf copies of microbiology protocols and workbooks.

Major Sponsorship Package

Are you interested in a major sponsorship package?

Four **Major Sponsorship** opportunities are available to companies interested in partnership sponsorship and participation in the up-coming Massey University International Leptospirosis conference.

These will be discussed privately with interested parties.

Sponsorship Options

There are a number of these offered to ensure there is an opportunity for everyone.

| Partnership Packages | Cost (incl GST) |
|----------------------|-----------------|
| Major Sponsorships | \$15,000 |

Other Sponsorship Packages

| | |
|----------------------------------|-------------|
| Farm Excursion Bus Transport | \$350 / bus |
| Mobile Charging Station | \$1,000 |
| Trade Exhibitor | \$1,500 |
| ILS Nametags | \$1,500 |
| Coffee Cart Sponsorship | \$1,800/day |
| Farm Excursion Lunch | \$2,000 |
| Keynote and Session Sponsorship | \$2,500 |
| ILS Satchel Sponsorship | \$2,500 |
| Workshop Sponsorship | \$3,000 |
| Breakfast Session Sponsorship | \$4,000 |
| ILS Welcome Function | \$5,000 |
| Scientific Symposium Sponsorship | \$10,000 |
| ILS Dinner Sponsorship | \$15,000 |



Major Sponsorships \$15,000 Incl GST

We offer **FOUR** of these. Each will give marketing and branding opportunities before and during the seminar.

Included in this package will be:

- exhibition space
- Three complimentary registrations, with full access to all sessions and activities
- Three complimentary ILS dinner tickets
- Your company profile, max. no. words 200, provided by the sponsor) in the ILS proceedings/handbook
- A full page colour advertisement (provided by the sponsor) in the ILS proceedings/handbook
- Identification of your company sponsorship on the sponsors page of the ILS website (with links to your company w/site), and in any ILS promotional material
- Acknowledgement of your sponsorship by the MC at the opening and closing of the ILS, and at any other relevant time.
- Your company material as satchel inserts
- Your company clearly identified as a major sponsor around the conference venue.

ILS Dinner Sponsorship \$15,000 Incl GST

- Your logo on all ILS Dinner material (dinner menus, table identifications, etc.)
- Your company banner/s prominent at the dinner,
- A prominent and exclusive sponsors table for you to entertain key guests
- Your company introduced by the dinner MC plus a brief (3 minutes) comment by a company representative
- Three complimentary dinner tickets,
- Your logo in the ILS handbook and the ILS website (with links to your company w/site).



Scientific Symposium Sponsorship \$10,000 Incl GST

An opportunity for your company to present a one hour scientific session on relevant and up-to-date information (decided in consultation with the Conference Scientific S/C) at a time to allow a follow-up social happy hour (to be provided). The chance for your company to present 'good science by good scientists', followed by the opportunity to mix and mingle with a discerning international audience. Included will be detailed company introduction by the symposium MC.

- Your company logo on any material presented including power point slides,
- Your company banner at the symposium
- One complimentary exhibition space
- Your company logo on the ILS website and handbook
- Your company profile in the ILS handbook
- Three complimentary ILS registrations
- One satchel insert

ILS Welcome Function \$5,000 Incl GST

Sponsorship of the important welcoming event on the Monday night before the Conference, to be held at the Conference venue.

- Identification of your company in the ILS handbook
- A mention of your company by the MC at the welcome
- Presence of your company (2 banners)
- Beverages and finger food will be served to delegates amongst the exhibitor stands

Breakfast Session Sponsorship \$4,000 Incl GST

Hosting a breakfast for delegates, with the opportunity for a brief presentation on a relevant topic.

- Your company banner and identification at the breakfast
- Company identification in the ILS handbook



Workshop Sponsorship

\$3,000 per workshop Incl GST

The three workshops programmed are a new concept for the ILS conference, and we offer the opportunity for sponsorship partnership and participation in these. You will have the chance to promote your company and relevant products in this workshop environment. Also to gain exposure to the local and international leptospirosis research and scientific community.

- Naming rights to a specified session
- Your company will be associated with the workshop selected by the organising committee, including identification of your company by the session MC
- Your company banner at the workshop
- Identification of your company in the ILS handbook (with links to your company website)
- One company satchel insert

ILS Satchel Sponsorship

\$2,500 Incl GST

- Your company logo (size tbc) and the ILS logo will be prominently displayed on the ILS satchel. Satchels will be purchased by the ILS Committee. The sponsor may choose to upgrade the satchel at their cost.

Keynote Speaker and Session Sponsorship

\$2,500 Incl GST

- Naming rights to a specified key-note speaker and to the session following.
- Your company will be associated with a key note speaker and session as selected by the organising committee, including identification of your company by the session MC
- Your company banner at the key-note session
- Identification of your company in the ILS handbook (with links to your company website)
- One complimentary ILS registration with access to all sessions
- One company satchel insert

Farm Excursion Lunch

\$2,000 Incl GST

Provision of a lunch at the farm excursion. It will be well identified as the sponsor's lunch at the time and in the ILS handbook. The lunch will be suitable for the occasion



Coffee Cart Sponsorship

\$ 1,800 per day Incl GST

A cart to be available for the duration of the conference for all delegates upon arrival, during morning tea, lunch and afternoon tea breaks.

- One complimentary ILS registration with access to all sessions
- One company satchel insert

ILS Nametags

\$1,500 Incl GST

- Your company logo and the ILS logo on the registration name-tags
- The ILS handbook
- The ILS website
- An insert in the ILS satchel

Trade Exhibitor

\$1,500 Incl GST

- Complimentary exhibition space
- 2 x exhibitor passes
- A satchel insert
- A company name, logo and details in ILS handbook

Mobile Charging Station

\$1,000 Incl GST

This is provided to delegates to charge electronic devices and assist with Wi-Fi connection at the conference.

- Signage at the station
- Information in the conference satchels

Farm Excursion Transport

\$350 per bus Incl GST

The bus to be suitable identified as the 'sponsors bus' at the time and in the ILS handbook. The cost of the bus to be met by the sponsor (possibly three or four buses needed)



Delegate List

The delegate list will contain the name, organisation and email address of all delegates who do not request privacy on the registration. The list will be emailed to sponsors and exhibitors two weeks prior to the conference and again post conference.

Additional Sponsor Registrations

For those who wish to send company or organisation representatives along to the conference to network with the delegates and do not receive any complementary registrations as part of their sponsorship package, sponsor registration can be purchased via the on-line registration website. The site will open 1 November 2016.

| Sponsor Registrations | Cost | Inclusions |
|-----------------------|-----------|---|
| Full conference | \$200 NZD | Daily Catering (morning/afternoon tea, lunch) One ticket to the welcome function |
| Day conference | \$100 NZD | Daily Catering (morning/afternoon tea, lunch) |

Conference Committee

Chairman: Cord Heuer (Massey University)

Members : David Haake (ILS President)
Roger Marchant (NZVA)
Peter Wilson (Massey University)
Jackie Benschop (Massey University)
Julie-Collins-Emerson (Massey University)
David Wilkinson (Massey University)
Emilie Vallee (Massey University)
Juan Sanhueza (Massey University)
Christine Cunningham (Massey University)
Simon Verschaffelt (Massey University)
Nicky Vallender (Event Organiser)

IF YOU ARE INTERESTED IN ANY SPONSORSHIP OPPORTUNITY.....

Sponsorship and Event Organiser

Nicky Vallender

Event Specialist

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CONTACT US