

EXHIBITION PROPOSAL

GROWING THE FUTURE

FOOD / FIBRE / HEALTH

ROTORUA

2 - 6 JUNE 2020

Following on from the success of our inaugural iHemp Summit in Wellington 2018, we would now like to present to you iHemp2020 - Growing the Future.

The Hemp industry is gaining momentum in such a way that it is becoming hard for the grower to keep up with changes in the industry and legislation.

iHemp provides an opportunity for us to share knowledge and products with those involved in or wanting to become involved in Hemp as a potential income source or career.

With our last iHemp Summit selling out, we have listened to the delegates and not only increased the capacity of the summit, but have included an exhibition that will run concurrently.

The Expo will provide a unique opportunity to you, the potential exhibitor to showcase your brand to a potential 500-900 delegates and the general public with an ‘open day’ on the Saturday immediately following the Summit.

As part of the ‘open day’ we plan to have free public plenary sessions on a wide range on Hemp related topics including ‘how to start’

The Exhibition will run alongside the Summit as well as being the space for the welcome function.

We invite you to take the time to read through our proposal and to join our journey at iHemp2020.

Chairman's Welcome

On behalf of the NZ Hemp Industries Association Inc (NZHIA) I look forward to welcoming you to the second iHemp Summit and the first iHemp Expo, in the fantastic venue of Rotorua.

Thank you for your interest in the emerging industry. We are gaining momentum, with access to the human food market for hemp seed last year and the medicinal cannabis scheme coming in December .

There is going to be a lot to report on since 2018. The vision for the industry is being worked on by many hemp companies across Aotearoa/New Zealand and NZ Inc is set to benefit massively from the work these industry pioneers are putting in.

From growing to food, fibre and health the iHemp industry is setting itself up to be the next big agricultural industry. The benefits will be across provincial New Zealand.

I encourage you to come along to the summit and expo to learn how the iHemp industry is going to have a positive effect on economic, environmental and social outcomes.

Come along and network with local and international industry leaders and hear about the opportunities and how to realise them. Introduce yourself to the various ecosystems who are there to support and help your hemp business to grow.

The hemp expo will showcase the latest hemp products. Come along and meet the people building and supporting our new industry and learn how you can be involved.

I thank the organisers for putting together another world class event. showcasing the best of the local industry and promoting our sector and sponsors to the public.

See you in Rotorua in June 2020.

Richard Barge

iHemp Summit & the NZ Hemp Industries Association Chair



THE VENUE

iHemp2020 will be held in Rotorua at the Energy Events Centre— an incredibly versatile space.

It allows for up to 900 delegates and 200 exhibitors at any time . That means that at the next iHemp Summit in 2020 we will not have to sell out. We can grow alongside our industry.

Rotorua is one of New Zealand's greatest tourist hot spots, there are enough hotels and motels within ten minutes walk to house our potential 900 delegates at competitive and affordable rates.

There is ample parking and Rotorua as a destination will entice both our international contingent and kiwis from around the country.





DRAFT PROGRAMME JUNE 3-6, 2020

DAY TOURISM PROGRAMME — WEDNESDAY 3 JUNE

WELCOME FUNCTION

CONFERENCE DAY 1 — THURSDAY 4 JUNE

EXHIBITION

CONFERENCE NETWORKING FUNCTION

CONFERENCE DAY 2 — FRIDAY 5 JUNE

EXHIBITION

EXHIBITION OPEN TO PUBLIC — SATURDAY 6 JUNE

FREE PUBLIC PLENARIES

GOALS OF THE SUMMIT

NZ can be the best in the world at growing & using hemp. This Summit will provide New Zealand companies, farmers, scientists, funders and regulators with the extensive foundation of the information needed to collaboratively develop the NZ industrial hemp economy.

The summit will share local and international knowledge on hemp, identify local and export opportunities available to companies, highlight barriers to success and explore ways to overcome then and develop strategies and relationships within the industry.

GROWING THE FUTURE

Our next step as we move from our inaugural iHemp Summit is to explore ways that we can successfully and viably 'grow the future':

- Why is Hemp the future

- What can we do to be part of this

- How can we help to shape the journey

- What stands in our way

- How can I better understand Hemp

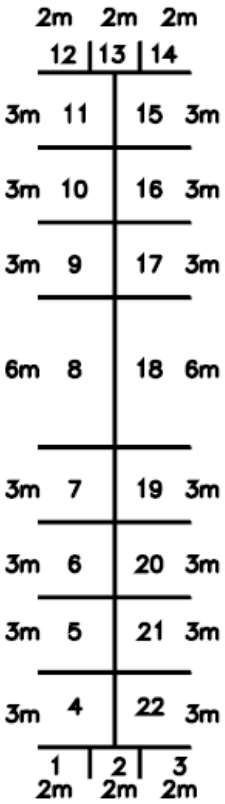


THE EXHIBITION SPACE

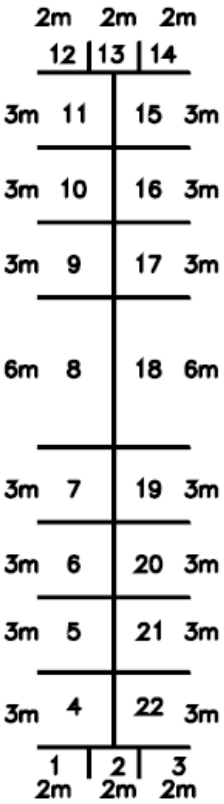
At present, we have allowed for 44 exhibitor stands. Should we exceed this number the layout will change.

The space is designed to give exhibitors different booth options and with accessibility for the public and delegates in mind.

Side A



Side B



Entrance



EXHIBITION OPPORTUNITIES iHEMP2020

EXHIBITOR S

STANDS	PRICE
1, 2, 3 A	$450
4, 5, 6, 7 A	$800
8 A	$1100
9, 10, 11 A	$800
12, 13, 14 A	$450
15, 16, 17 A	$800
18 A	$1100
19, 20, 21, 22 A	$800
1, 2, 3 B	$450
4, 5, 6, 7 B	$800
8 B	$1100
9, 10, 11, B	$800
12, 13, 14 B	$450
15, 16, 17 B	$800
18 B	$1100
19, 20, 21, 22 B	$800

The Exhibitor price includes the delegate food package. This is tickets to the welcome function, morning and afternoon tea and lunch daily.

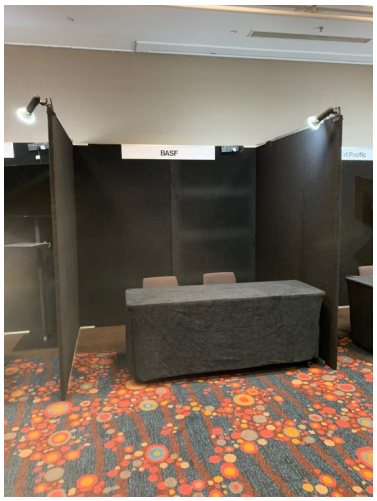
- Should you wish to attend the conference or networking dinner you will need to purchase additional tickets.
- Sites will be released on a first in first served basis.
- Should not enough sites sell, the layout will be revised that reflects the pricing structure.

All $800 & $1100 exhibitor stands include:

- 2 x 150w spotlights, 10amp single phase power with 4 way multi box
- Three Exhibition Panel Black Walls, Black Hook Velcro Receptive Front Runner Panels
- 2 meal passes for morning/afternoon tea & lunch on Thursday and Friday and welcome function.

All $450 exhibitor stands include

- 1 x 150w spotlight, 10amp single phase power with 4 way multi box
- Three Exhibition Panel Black Walls, Black Hook Velcro Receptive Front Runner Panels
- 1 meal pass for morning/afternoon tea & lunch on Thursday and Friday and welcome function.



Please note: Table and chairs are not included

EXPRESSION OF INTEREST FORM

I would like to purchase Exhibitor Stand Number _____

If this is unavailable, my second choice is number _____

My invoice details are as follows

_____

_____

_____

My full name is: _____

My company name is: _____

My email address is: _____

My contact phone number is: _____

I would like to be contacted about participating in marketing activity to raise awareness of the Hemp industry YES / NO

Please note that all pricing is excluding GST