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WEBSITE

For all the latest information on the Conference, please visit the Conference website:

CONFERENCE CONSULTANTS



Seed Events are specialists in running conferences and exhibitions, and have been contracted to manage the 2022 ANZAN ASM. Should you have any questions or require further information about sponsoring or exhibiting at this event, please contact:

Attention: Janine Power

PO Box 2137 Glenelg SA 5045

p: 0400 280 811

e: janine@seedevents.com.au

WELCOME

On behalf of the Council of the Australian and New Zealand Association of Neurologists and Kaitlyn Parratt, Acting Chair of the Scientific Program Committee, I have great pleasure in inviting you to sponsor the 2022 Annual Scientific Meeting, which will be held in Melbourne, 10-13 May.

ANZAN is proud that our Annual Scientific Meeting is the largest regular gathering of neurologists across Australia and New Zealand. We anticipate that over 500 delegates will attend the meeting. This is an excellent opportunity for sponsors to promote their services to neurologists and to make contact with a valuable audience of key industry decision makers.

The 2022 ASM will be held at the Melbourne Convention and Exhibition Centre (MCEC) a world class venue for meetings, that will promote engagement between sponsors, exhibitors and delegates.

We welcome you to Melbourne for ANZAN 2022 and look forward to working with you to maximise the promotional benefits to your company from the meeting.

Professor Pamela McCombe

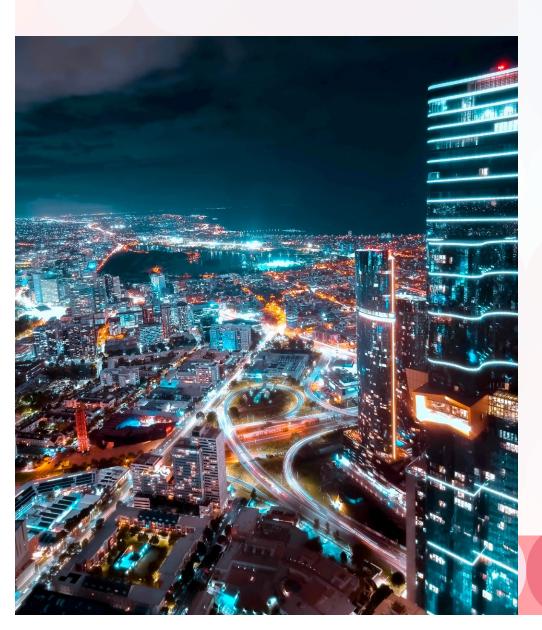
President

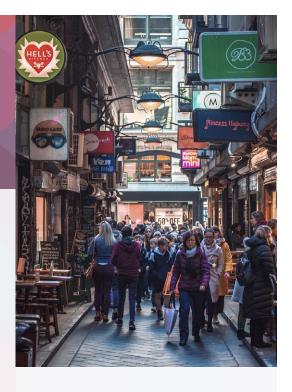
Australian & New Zealand Association of Neurologists

MELBOURNE

Melbourne is a destination that beckons you to reveal its layers, rewarding those who take the time to explore and uncover its secrets, discovered through its labyrinth of laneways, precincts and nearby regional destinations.

Melbourne has a cultural depth with multi-dimensional, eclectic offerings that have established its reputation as a city that unearths unexpected surprises. Always at the forefront of change, Melbourne continues to deliver new experiences whilst also evolving those that remain tied to its rich legacies.





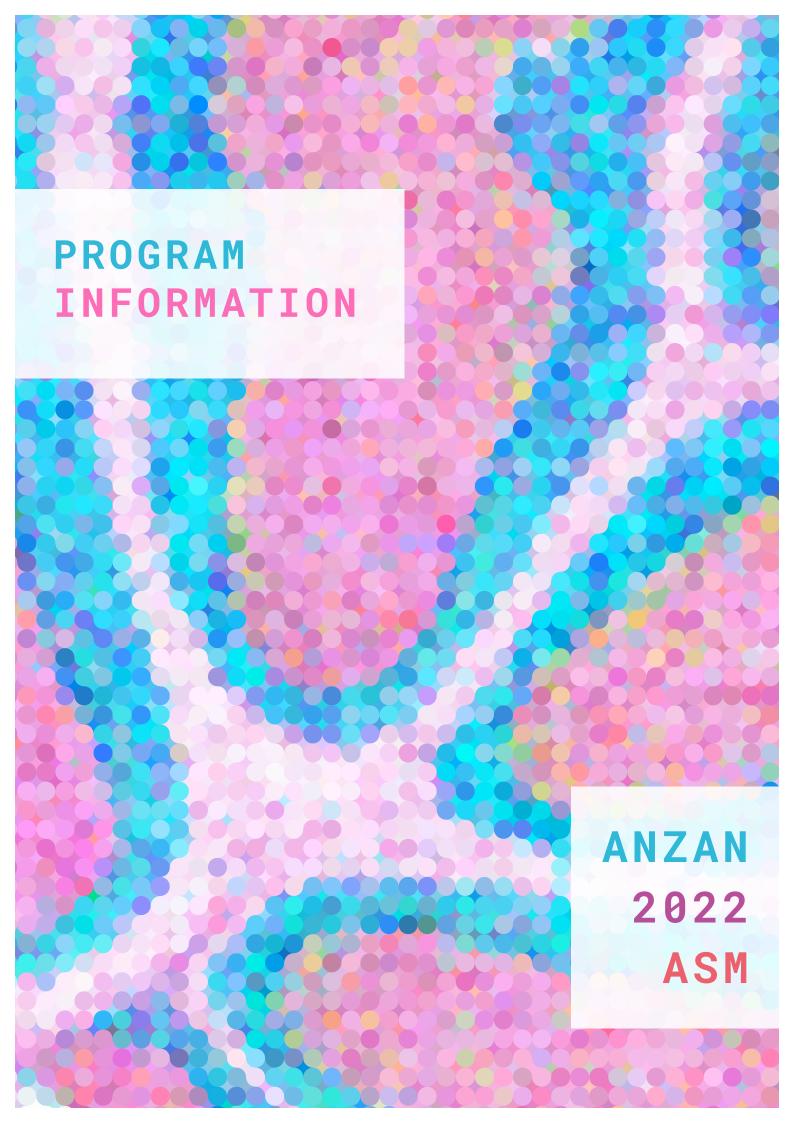
MCEC

Melbourne Convention and Exhibition Centre (MCEC) 1 Convention Centre Place South Wharf VIC 3006 mcec.com.au

Melbourne Convention and Exhibition Centre (MCEC) is Melbourne's destination for big ideas and inspirational events.

MCEC is part of a vibrant events precinct in the heart of the world's most liveable city. Visiting MCEC allows you to experience Melbourne culture at its best – exceptional, fresh, innovative, creative and fun.

Set on the banks of the Yarra River, just a short walk away from the city centre, MCEC is the ideal starting place to uncover Melbourne's world famous laneways, restaurants, galleries and boutiques.



PROGRAM INFORMATION

UPDATE DAY

The focus of the update day on Tuesday 10 May will be Headache and Neuroophthalmology.

ASM THEMES

ASM themes will include:

- Headache
- Neuroophthalmology
- Genetics in Neurological Practice
- Neurological Therapeutics
- Regional Neurology Management Challenges
- COVID
- Movement Disorders
- Hot Topics

ASM PROGRAM

The ANZAN ASM program is currently under development. A broad outline of the program appears on this page. Please note that this is a program outline only and is subject to change.

Pre-conference: Monday 9th May

Exhibition Bump In only

Tuesday 10th May | Update Day

Exhibition Open

Scientific Program

Morning Tea

Scientific Program

Lunch

Scientific Program

Afternoon Tea

Scientific Program

Welcome Reception in Exhibition Area

Wednesday 11th May

Exhibition Open

Scientific Program

Morning Tea

Scientific Program

Lunch

Scientific Program

Afternoon Tea

Scientific Program

Poster viewing Session with refreshments

Council reception for registrars

Thursday 12th May

Exhibition Open

Scientific Program

Morning Tea

Scientific Program

Lunch

Scientific Program

Afternoon Tea

Scientific Program

ASM Dinner

Friday 13th May

Exhibition Open

Scientific Program

Morning Tea

Scientific Program

Lunch

Exhibition Bump Out



SPONSORSHIP OPPORTUNITIES

Each of the opportunities listed herein will **enable you to make a significant contribution** towards the overall success of ANZAN and enjoy **strong branding and exposure** in a focused, professional learning environment.

By **becoming a valued sponsor** on any of the levels listed below, you will be affiliated with all aspects of the ASM and will **receive considerable exposure and recognition** through the listed benefits.

Package	Cost in Australian Dollars	Number Available	Page
Platinum	\$100,000	1	8
Gold	\$ 45,000	multiple	9
Silver	\$ 33,000	multiple	10
Live Stream Lounge	\$13,000	1	11
ASM Welcome Reception	\$12,500	1	11
Final Program and Abstract Book	\$12,000	1	12
Update Day	\$ 11,000	1	12
Poster Viewing Session	\$8,800	1	13
Mobile App	\$8,800	1	13
Day Catering	\$ 7,700	4	14
Symposium	\$ 5,500	multiple	14
Writing Pads and Pens	\$ At cost	1	15
Exhibition Stand	\$ 7,700 per booth	multiple	16

All prices quoted herein are in Australian Dollars and inclusive of GST.

PLATINUM

Sponsor Benefits

Recognition as the ASM Dinner sponsor, including company logo on menus

Exclusive company logo on the delegate name badges (alongside ANZAN logo)

Six (6) exhibition booths with the opportunity to purchase additional booths prior to the general sale of the industry exhibition

Opportunity to select the location of your exhibition space within the Exhibition Hall.

One (1) full A4 page advertisement in the ASM Final Programme & Abstract Book (artwork to be supplied by sponsor)

Two (2) complimentary registrations to the ASM 2022 including the Welcome Reception and Annual Dinner

Four (4) additional tickets to the ASM 2022 Annual Dinner (6 in total)

Acknowledgement at the Opening Ceremony by the ANZAN President

Acknowledgement in all promotional material produced from date of acceptance

Acknowledgement on the ASM website including a link to the sponsor's website

Company logo on the ASM Sponsor slide

An electronic list of participants (excluding participants who have requested privacy) to be provided 30 and 7 days prior to the Meeting

Corporate Stand alone Signage (provided by you) displayed in the plenary room. With final approval by the Organising Committee Committee

\$ 100,000 includes GST

One opportunity only

Become the prominent face of the ANZAN ASM in 2022. Platinum sponsorship guarantees that your company brand will feature throughout the ASM and in particular at the ASM Dinner and on every delegate name badge so that guests will be aware of who you are and that your support has helped make the ASM a success.

GOLD

Sponsor Benefits

Two [2] exhibition booths with the opportunity to purchase additional booths prior to the general sale of the industry exhibition

Exclusive Sponsorship of one [1] ASM Lunch [Marketing collateral supplied by the Sponsor may be distributed during selected lunch] OR Sponsorship of a symposium (subject to availability)

One (1) half A4 page advertisement in the ASM Final Programme & Abstract Book (artwork to be supplied by sponsor)

One (1) complimentary registration to the 2022 ASM including the Welcome Reception and Annual Dinner

Two (2) additional tickets to the 2022 ASM Annual Dinner (3 in total)

Acknowledgement at the ASM by the ANZAN President

Acknowledgement in all promotional material produced from date of acceptance

Acknowledgement on the ASM website including a link to the sponsor's website

Company logo on the ASM Sponsor slide

An electronic list of participants (excluding participants who have requested privacy) to be provided 30 and 7 days prior to the Meeting

Corporate Stand alone Signage (provided by you) displayed in the plenary room. With final approval by the Organising Committee

\$ 45,000 includes GST Multiple opportunities

Gold Sponsorship will ensure your company has a strong presence before the ASM delegates.

Gold Sponsorship includes your choice of either sponsorship of one symposium or sponsorship of a lunch during the ASM.†*

- [†] Allocations will be made on a first come, first served basis in order of applications and deposits received.
- * Symposium topics will be confirmed in February 2022

SILVER

Sponsor Benefits

Two (2) exhibition booths

One (1) quarter A4 page advertisement in the ASM Final Program & Abstract Book (artwork to be supplied by sponsor)

One (1) complimentary registration to the ASM including the Welcome Reception and Annual Dinner

One (1) additional ticket to the ASM Annual Dinner (2 in total)

Acknowledgement at the ASM by the ANZAN President

Acknowledgement in all promotional material produced from date of acceptance

Acknowledgement on the ASM website including a link to the sponsor's website

Company logo on the ASM Sponsor slide

An electronic list of participants (excluding participants who have requested privacy) to be provided 30 and 7 days prior to the Meeting

\$ 33,000 includes GST

Multiple opportunities

Silver Sponsorship will ensure your company brand has a strong presence before the ASM delegates.

LIVE STREAM LOUNGE

\$ 13,000 includes GST

1 Opportunity Available

The Live Stream Lounge will be located in Exhibition Bays 15 and 16 allowing delegates to take a more relaxed approach to session attendance. Livestreams of the plenary sessions will be viewable in this informal atmosphere, allowing delegates to possibly check emails/tweet about the ASM or enjoy a seat on a couch with a coffee while viewing the session live.

Sponsor Benefits

Recognition as sponsor of the Live Stream Lounge

Acknowledgement in all promotional material produced from date of acceptance

Sponsor's company logo as the screensaver on the Live Stream Lounge monitors

Acknowledgement on the ASM website with a link to sponsor's website

Company logo on the ASM Sponsor slide

Two (2) delegate registrations to the ASM including the Welcome Reception and Annual Dinner

Opportunity to display promotional material at workstations within the Lounge

Opportunity to provide a coffee cart/station close to the Live Stream Lounge (at cost to sponsor)

Acknowledgement at the ASM by the ANZAN President

Company logo on the ASM Sponsor slide

An electronic list of participants (excluding participants who have requested privacy) to be provided 30 and 7 days prior to the Meeting

ASM WELCOME RECEPTION

\$ 12,500 includes GST

1 Opportunity Available

The Welcome Reception will be held on the Tuesday 10th May. This is the first opportunity during the ASM to showcase your organisation and brand to the delegates.

Only one organisation will have the opportunity to be the Welcome Reception sponsor.

Sponsor Benefits

Recognition as sponsor of the Welcome Reception

Acknowledgement at the Welcome Reception by the ANZAN President

One (1) delegate registration to the ASM including the Welcome Reception and Annual Dinner

Five (5) additional tickets to the ASM Welcome Reception (6 in total)

Acknowledgement in all promotional material produced from date of acceptance

Acknowledgement on the ASM website with a link to sponsor's website

Company logo on the ASM Sponsor slide

Opportunity to have a corporate free standing company banner during the Welcome Reception (supplied by sponsor)

FINAL PROGRAM

AND ABSTRACT BOOK

\$ 12,000 includes GST

1 Opportunity Available

The Final Program and Abstract Book is a complete collection of speakers' abstracts and keynote speakers' synopsis. Each delegate receives a Final Program upon registering at the ASM.

Sponsor Benefits

One (1) full A4 page advertisement on the back cover of the ASM Final Programme and Abstract Book (artwork supplied by sponsor)

Company Logo to be placed on the front cover of the Final Programme and Abstract Book

One (1) complimentary registration to the ASM including the Welcome Reception and Annual Dinner

Acknowledgement at the ASM by the ANZAN President

Acknowledgement in all promotional material produced from date of acceptance

Acknowledgement on the ASM website with a link to sponsor's website

Company logo on the ASM Sponsor slide

UPDATE DAY

\$ 11,000 includes GST

1 Opportunity Available

Topic

Headache and Neuroophthalmology

Sponsor Benefits

Recognition as sponsor of the Update Day

One delegate registration to the ASM including the Welcome Reception and ASM Dinner

Sponsorship acknowledgement in all printed material from date of acceptance

Acknowledgement on the ASM website with a link to sponsor's website

Company logo on the ASM Sponsor

Acknowledgement at the opening session of the update day

POSTER VIEWING SESSION

\$ 8,800 includes GST

1 Opportunity Available

This is a valuable education session that features networking over refreshments.

Sponsor Benefits

One (1) delegate registration to the ASM including the Welcome Reception and Annual Dinner

Includes three (3) additional passes to the Poster Viewing Session (4 in total)

Opportunity to have corporate freestanding banner during the Poster Viewing Session (supplied by sponsor)

Acknowledgement in all promotional material produced from date of acceptance

Acknowledgement on the ASM website with a link to sponsor's website

Company logo on the ASM Sponsor slide

MOBILE APP

\$ 8,800 includes GST

1 Opportunity Available

Your company will be in front of the attendees before, during and after the ANZAN ASM. The loading screen can be custom designed including your company's corporate branding with direct links to your website. This is an unparalleled opportunity to be in front of the delegates over the entire ASM. Delegates can access the app via their smartphone, tablet, laptop or computer.

Sponsor Benefits

Corporate logo displayed as acknowledgement as the Mobile App Sponsor in the ASM Final Program and Abstract Book

Opportunity for sponsor's corporate company branding on the App loading screen

One delegate registration to the ASM including the Welcome Reception and ASM Dinner

Corporate logo displayed as acknowledgement in all promotional material produced from date of acceptance

Acknowledgement on the ASM website with a link to sponsor's website

Company logo on the ASM Sponsor slide.

DAY CATERING

\$ 7,700 includes GST

Subject to availablility †

Lunch, morning and afternoon tea will be provided each day amongst the Industry Exhibition for delegates.

† Limited to four sponsors. One sponsorship is available for each day of the ASM. As lunch catering sponsorship is an inclusion for Gold Sponsors, the allocation of the day will be made on a first come first served basis with priority selection given to Gold Sponsors.

Sponsor Benefits

Acknowledged by the session chair throughout the day of the Meeting as sponsoring the refreshment breaks that day

3 Exhibitor Day passes valid for the day you are sponsoring

Sponsors slide shown throughout the day you are sponsoring

Ability to have company napkins or corporate signage on the catering buffets (supplied by the sponsor, approved by ANZAN)

Acknowledgement in all promotional material produced from the date of acceptance

Acknowledgement on the ASM website with a link to sponsor's website

SYMPOSIUM

ONLY AVAILABLE TO PURCHASE AFTER 20TH JANUARY AND SUBJECT TO AVAILABILITY

\$ 5,500 includes GST

Subject to availablility †

The ASM program will include symposia across a range of areas. The topics will be available closer to the time of the event.

† As Symposium sponsorship is an inclusion for Gold Sponsors, the allocation of the day and topic will be made on a first come first served basis with priority selection given to Gold Sponsors.

Sponsor Benefits

Acknowledgement by Chair during the selected Symposium

Opportunity to display corporate promotional material during the Symposium (supplied by sponsor)

Opportunity to have a corporate freestanding banner in the session room during the Symposium (supplied by sponsor)

Acknowledgement in all promotional material produced from date of acceptance

Acknowledgement on the Conference website with a link to sponsor's website

Company logo on the ASM Sponsor

WRITING PADS AND PENS

\$ At Cost

1 Opportunity Available

This opportunity may only be taken by a confirmed sponsor or exhibitor.

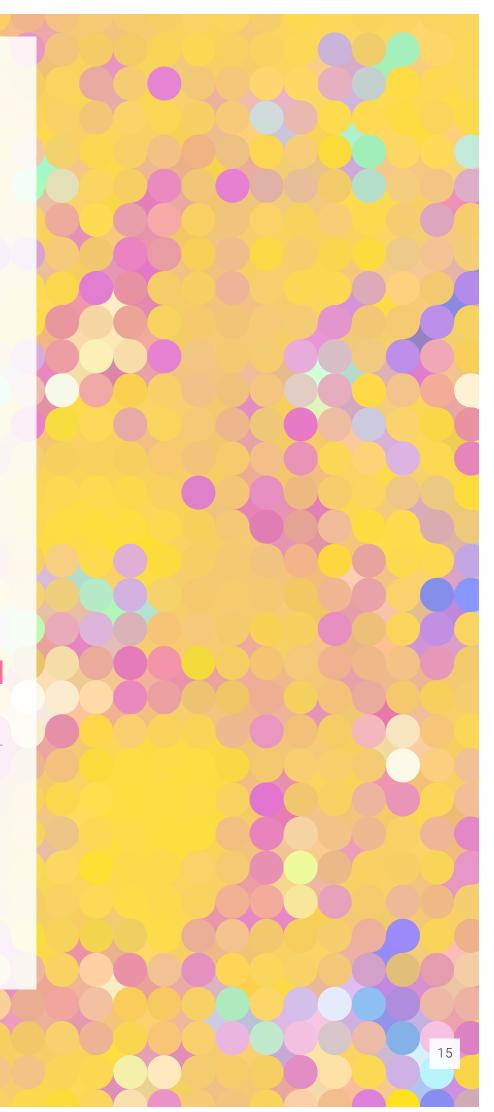
Have your company branded stationery available for all delegates to use during the ASM. Your lined pads and pens will be inserted into all delegate satchels and will also be available for delegate use at the registration desk.

Note pads and pens to be supplied by the sponsor.

Quantities and delivery details will be provided by Seed Events 3 months prior to the event.

Sponsor Benefits

Your company logo on the ANZAN ASM 2022 website and hyperlink to your company's website



ANZAN 2022 ASM

EXHIBITION

The Exhibition will be held at the Melbourne Convention and Exhibition Centre (MCEC) in Exhibition Bays 15 and 16 combined and will be the central hub of all activities as part of the Meeting programme. All catering will be served in this area including lunches, morning and afternoon tea each day.

The Exhibition will be the ideal meeting place for delegates to arrange to meet with colleagues, conduct informal meetings and generally use the area as a 'home base' during the ASM.

A floorplan will be designed and structured to provide maximum exposure for exhibitors and also enable delegates to move freely through the area. This gives each exhibitor a tremendous opportunity to interact daily with the anticipated 300 plus delegates. A floor plan will be available in 2022, once confirmed sponsors have been given priority stand selection.

The organising committee reserves the right to make changes to the floor plan if necessary. Changes will not, however, be undertaken without prior discussion with the organisation affected. All prices quoted include GST.

EXHIBITION

EXHIBITION BOOTH

\$ 7,700 each includes GST

Entitlements

- Modular stand
 - One space within the exhibition
 - Back and side walls (2.4 m high)
 - Carpeted floor
 - One standard power point
- Two x 120 watt (or energy efficient equivalent) spot on track per 9sgm.
- Exhibitor name on fascia (maximum of 30 characters)
- Company listing in ASM handbook
- Company listing on the ASM website
- Two exhibitor registrations (including morning tea, lunch, afternoon tea and a delegate satchel)

Please note, only **Platinum** and **Gold** Sponsors are able to buy or occupy more than two stands.

CUSTOM DESIGN STANDS

If you require a custom designed stand, please provide a diagram of the proposed stand with details and dimensions for approval. The space for 'custom design stands' will be sold on the same principle as booths.

Custom Stand Build Guidelines

This event has a height restriction for all walling to a maximum of 3 metres. The only exception to this is if your stand is positioned along a wall with no stands positioned behind. The intention of this requirement is to show courtesy to neighbouring stands. ANZAN reserves the right to decline or request modifications if a stand build has the potential to negatively impact a neighbouring stand's exhibition space.

All stand plans MUST be submitted to the organiser of the event for approval.

Rigging is permitted at this venue.

NOT-FOR-PROFIT EXHIBITORS

Subject to available space

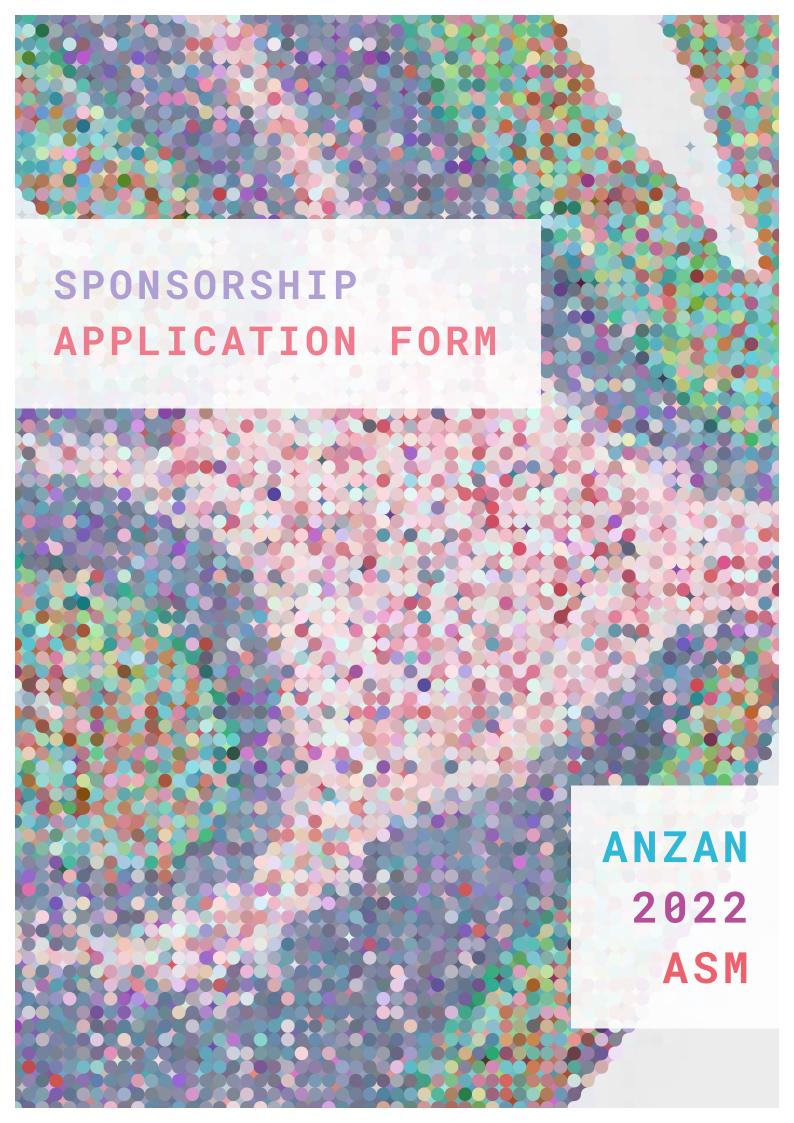
Clothed trestle tables and/or exhibition stands may be available at a reduced rate to Not-for-profit organisations closer to the time of the Meeting. Please contact Janine Power from late March 2022 to discuss availability: janine@seedevents.com.au

ADDITIONAL EXHIBITOR REGISTRATIONS

\$ 770 each includes GST

Each exhibition booth includes registration for two exhibitor representatives*. Additional registrations can be purchased and include:

- Access to exhibition hall
- Daily catering in the exhibition hall (morning and afternoon teas and lunch).
- Name badge and delegate satchel.
- * Tickets to the ASM Dinner will be available for purchase when the registration brochure is released.



Remittance

SPONSORSHIP APPLICATION FORM

ANZAN 2022 ASM

ontac	t Name:		Position:		
Ontac	it name.		Position.		
ddres	s (Number / Street):				
ity:			State:	Postcode:	
ountr	y:	Emai	l:		
hone:		Fax:	Mobile:		
	eeing to participate in this event, you ag the course of the ASM and social event		you and the representatives of your organisation w	ill not arrange any exte	rnal meetings
	Exhibition Item				
		of the A	Australian Goods and Services Tax (GST).		Fees payabl
	I would like to reserve:		Exhibition Booth(s)	@ A\$ 7,700 each	\$
	Quantity of additional stands for Platinum or Gold Sponsors:		Please note, only Platinum and Gold Sponsors are able to buy or occupy more than two booths	@ A\$ 7,700 each	\$
Indi	icate any companies you prefer not to	be situa	ated close to:		
	icate any companies you prefer not to	be situa	ated close to:		\$
		be situa	ated close to:		\$
	tal Exhibition Costs Sponsorship Item		e Australian Goods and Services Tax (GST).	Investment	
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Allocation of Sponsorship and Exhibition space/s will be made strictly in order of receipt of application forms and accompanying deposits.

4 All prices are in Australian Dollars and are inclusive of GST.

Please return this form:

Application Total

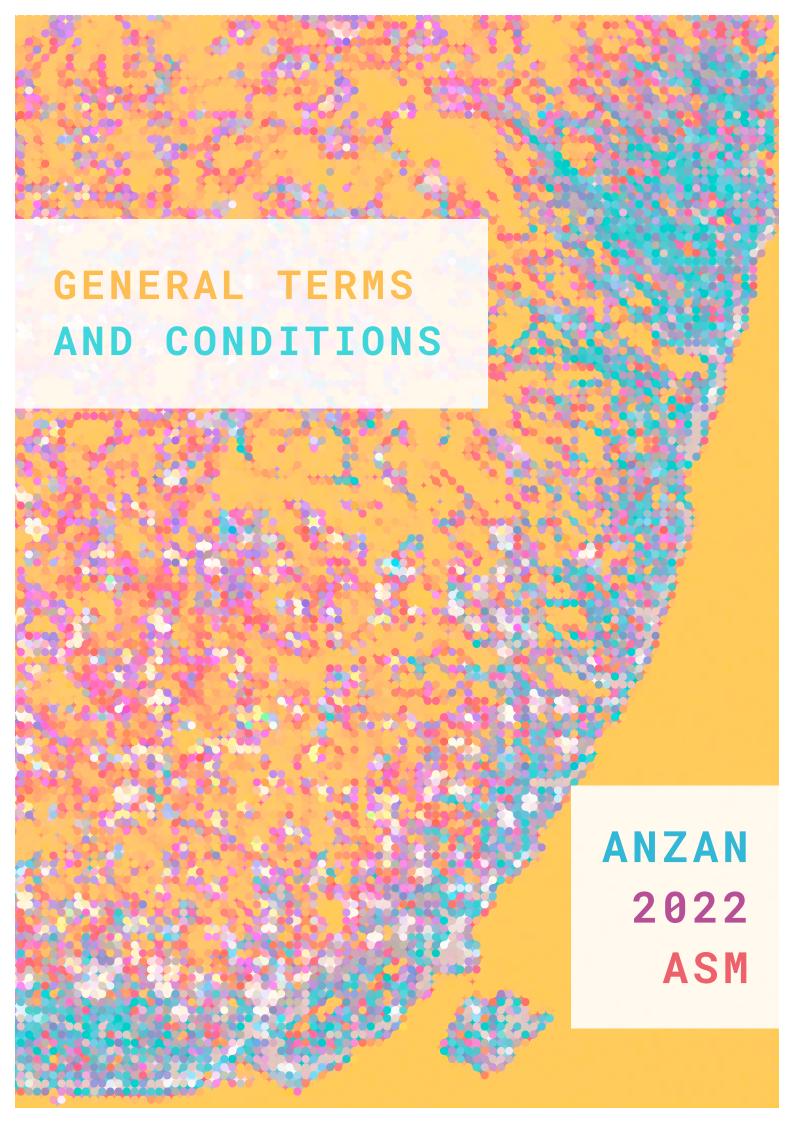
50% Deposit Due

via post: Seed Events Pty Ltd, PO Box 2137, Glenelg SA 5045, Australia

or email: janine@seedevents.com.au

Upon receipt of this form Seed Events will send you an invoice for payment.

\$



GENERAL TERMS AND CONDITIONS

Industry commitment

The ANZAN ASM is a scientific meeting run by the professional peak industry body for neurologists. There is an expectation that sponsors and exhibitors will not arrange any educational or promotional activities in conflict or competition with the ANZAN ASM Program sessions or social functions.

ANZAN does not permit the use of or reference to its intellectual property or Waratah trademark by any third party, sponsor, or exhibitor for marketing or promotional purposes, without consent. This includes but is not limited to: 'ANZAN', 'ANZAN ASM 2022' 'ANZAN Annual Scientific Meeting', or the ANZAN Waratah logo.

In addition to the commitments above, invitations to potential delegates for any industry organised dinners during the ASM should include, "Dinner is after the daily educational events at ANZAN and is a non-sanctioned dinner". All invitations should be sent to janine@seedevents.com.au for ANZAN approval and permission before print or distribution.

No Breakfast sessions are permitted.

Sponsor and Exhibitor Participation

It is ANZAN's expectation that sponsors and exhibitors will participate in the entire meeting and reserves the right to decline requests for sponsorship and exhibition spaces. ASM Dinner tickets will be available for purchase when general registration opens for delegates. Please note that only delegates, partners, participating ANZAN ASM sponsors and exhibitors may attend the Annual Dinner.

Exhibition

Further information regarding the contracted exhibition build and freight forwarding companies, delivery, hiring goods, electricity, and storage, etc., will be included in the exhibitor manual provided to each confirmed exhibitor in due course.

Custom Stand Build Guidelines

This event has a height restriction for all walling to a maximum of 3 metres. The only exception to this is if your stand is positioned along a wall with no stands positioned behind. The intention of this requirement is to show courtesy to neighbouring stands. ANZAN reserves the right to decline or request modifications if a stand build has the potential to negatively impact a neighbouring stand's exhibition space.

All stand plans MUST be submitted to the organiser of the event for approval.

Rigging is permitted at this venue.

TGA compliance

Exhibitors must not display, promote, sell or distribute products or medications that have not been approved for registration in Australia by the Therapeutic Goods Administration (TGA). The Meeting Organisers reserve the right to remove your exhibit and personnel from the meeting in this instance. It is the responsibility of exhibitors to ensure compliance with the relevant sections of Therapeutic Goods Act (incorporating all updates) and the Medicines Australia Code of Conduct (incorporating all updates).

All exhibitors and sponsors must be able to provide proof of TGA compliance upon request.

Medicines Australia Code of Conduct

ANZAN expects relevant sponsors and exhibitors to adhere to Medicines Australia Code of Conduct and associated guidelines available at www.medicinesaustralia.com.au.

Presentations

ANZAN does not permit Live Speakers/ Presentations on the exhibition stands.

Security

The exhibition will be locked each evening and security will be on-site during the exhibition opening times. It is suggested that no valuable items be left at your booth, especially overnight. No responsibility can be taken from any loss or damage to equipment and display materials.

Insurance

All exhibitors must have public liability insurance for the period of the exhibition. The Organiser will not be responsible for any loss or injury that may occur to the exhibitor, exhibitor's employees, registrants, the public or property from any cause whatsoever prior to, during and the subsequent period of the meeting. Exhibitors shall indemnify and hold harmless the Organisers from all liability (damage or accident) that might ensue from any cause resulting to or connected with the transportation, placing, removal or display of exhibits.

Disclaimer

Every effort has been made to present, as accurately as possible, all the information contained in this brochure.

The Organising Committee act only to procure and arrange these activities and do not accept responsibility for any act or omission on the part of the service providers. No liability is accepted for any inaccuracy, nor for delay or damage, including personal injury or death, howsoever caused resulting from or arising out of reliance upon any general or specific information published in this brochure. In the event of unforeseen circumstances, the Organising Committee reserves the right to change any or all of these details.

Allocations

Allocation of sponsorship and exhibition space(s) will be made strictly in order of receipt of application forms and accompanying deposits (please indicate sensitivity of location to other companies). To ensure your sponsorship selection or the number of booths you require are secured, please book early. Late bookings are possible but choices may be limited. Exhibition spaces will be allocated to sponsors in the first instance, followed by exhibitors that have purchased two stands, then general exhibitors. Please note all entitlements are subject to the time of confirmation (e.g. if the abridged registration brochure has already gone to print, then the sponsor would miss out on this entitlement if their 50% deposit had not been paid).

Payment

Final payment settlement of all outstanding monies is required by no later than three months after receipt of deposit or two months prior to the event, whichever is earlier. If full payment is not received within this time, the Organising Committee reserves the right to reassign your sponsorship or display space without notice.

Cancellation

Any cancellation of bookings must be made in writing and forwarded to the Conference Consultant. Cancellations received before 30 January 2022 will receive a refund of all payments, less the non-refundable 50% deposit. Cancellations received after 30 January 2022 will receive no refund.