



ANZONA 2021

RESILIENCE | RECOVERY | RESTORATION

AUSTRALIAN & NEW ZEALAND ORTHOPAEDIC NURSES ALLIANCE
9TH BIENNIAL INTERNATIONAL ANZONA CONFERENCE

27 - 29 OCTOBER 2021

HILTON ADELAIDE HOTEL, SOUTH AUSTRALIA

WWW.ANZONA2021.COM

SPONSORSHIP & EXHIBITION PROSPECTUS

INVITATION

Dear Sponsor/Exhibitor,

Australian and New Zealand Orthopaedic Nurses Alliance invites you to the 9th Biennial International ANZONA Conference, to be held 27-29 October 2021 at Hilton Adelaide, and titled "ANZONA 2021: Building Resilience & Recovery into Orthopaedic Nursing".

We invite your support at our conference for clinicians involved in Orthopaedics and its sub-specialty areas. We are hoping to attract all clinicians working in the field located in the many and varied orthopaedic settings that exist.

The national and international conference has a proud history of hosting this biennial event. The last conference in Perth attracted 240 delegates and Sydney before that, recorded in excess of 300 delegates. The Adelaide Conference aims to attract 250 plus delegates given its ideal location. As the orthopaedic nursing community has reached out across countries it has become easier to communicate to members via social media on Facebook, Twitter, and through our state branch social media networks via SAON, ANZONA, ICON; through international journals, webinars and teleconferences.

We are seeking to move orthopaedic clinicians forward by setting the following conference aims:

- Build **resilience**.
- **Recover** and **restore** by creating a shared experience that fosters **collegiality** and **networking**.
- Offer a programme that allows delegates to **listen** and **learn** from each other.

- Provide delegates with **skills** and **knowledge** to **adapt** to contemporary trends.
- Present papers with a **clinical**, **research**, **management**, and **education** focus.

The Conference begins on the evening of Wednesday 27 October 2021 for the ANZONA AGM and Welcome Drinks that will take place at the centrally located Adelaide Hilton: a five-star hotel to start the conference experience of networking and exchanging ideas. This location provides the opportunity for delegates to meet, eat and sleep under one roof. The 2 day conference will follow on Thursday 28 October and Friday 29 October 2021. We hope you will join us for a fun and stimulating conference!

Anita Taylor
Conference Convenor



We are excited to announce
Dr Richard 'Harry' Harris

joint 2019 Australian of the Year, as a Keynote Speaker who will set the tone for the conference, speaking on his experience of the 2018 Thai cave rescue with a focus on resilience and compassion.



ABOUT

OVER 250 DELEGATES FROM A VARIETY OF CLINICAL SETTINGS WITH A PARTICULAR INTEREST IN ORTHOPAEDICS INCLUDING PUBLIC, PRIVATE, ACUTE, REHABILITATION, PAEDIATRICS, EMERGENCY, THEATRE & PERIOPERATIVE, COMMUNITY AND RURAL/REMOTE HEALTH SERVICES.

Conference aims

- Provide continuing education and open discussion related to current practice, trends, and evidence based orthopaedic healthcare.
- Create an environment that fosters discussion amongst participants on current and future orthopaedic innovations.
- Encourage growth of knowledge through dissemination of clinical research findings and developments in orthopaedic education.
- Share experiences, knowledge and ideas.

Who will attend?

- Registered and enrolled nurses
- Nursing leaders and managers
- Nurse practitioners
- Nursing students
- Academics and researchers
- Allied health professionals
- Medical representatives and suppliers
- Clinicians in orthopaedic settings

Venue

Hilton Adelaide
233 Victoria Square
Adelaide SA 5000

Hilton Adelaide is Adelaide's most centrally located five-star hotel, at the heart of business, leisure and dining precincts. It is the only hotel in South Australia able to host 500 delegates to meet, eat and sleep, all under one roof.

The exhibition will be held over two days of the conference – on Thursday 28 and Friday 29 October. The conference program will be structured to maximise the delegates opportunities to visit the exhibition.

There is a wide range of sponsorship opportunities available and the different packages in this prospectus are proposals only. We welcome contact from potential sponsors to ensure the packages meet their needs.

The previous ANZONA Conferences have been very successful and ANZONA 2021 will again offer a great opportunity to increase your company exposure with a wide range of delegates.

We look forward to partnering with you to deliver an informative, worthwhile and vibrant conference in 2021.

SPONSORSHIP OPPORTUNITIES

A vibrant, multi-colored sculpture of a human figure in a dynamic, leaping pose, set against a dark background with a spray of colorful particles. The sculpture transitions from yellow at the head to orange, then red, pink, and finally blue at the feet. A large, dense spray of fine, multi-colored particles (yellow, orange, red, pink, blue) emanates from the left side of the figure, creating a sense of motion and energy.

Disclaimer

Due to the uncertainty about what gathering restrictions will look like in 2021, some sessions may be presented virtually, within existing sponsorship opportunities. Sponsors will be advised of any updates in mid 2021.

PLATINUM SPONSOR

\$44,000

1 Opportunity - includes Conference Dinner sponsorship

Become the prominent face of the ANZONA Conference in 2021. Platinum Sponsorship guarantees that your company brand will feature throughout the event and, in particular, at the Conference Dinner.

- Prominent company branding as the Platinum sponsor of the ANZONA conference on all of the conference publications.
- Verbal acknowledgement throughout the conference.
- Your company banner displayed on stage in the plenary room for the duration of the conference.
- Exclusive acknowledgement as sponsor of the conference dinner.
- Opportunity to present an information session to the delegates during the conference (maximum of 10-15 minutes).
- A prime positioned double booth for the exhibition.
- Four (4) company exhibitor registrations with session attendance, tea breaks, lunch and refreshments for both days.
- Up to two (2) company representatives will receive complimentary tickets to the conference dinner to be held on Thursday 28 October 2021.
- Exclusive opportunity to present a short 5 minute address to the delegates at the conference dinner.
- Exclusive opportunity to have your corporate banner displayed at the conference dinner.
- Company branding at the ANZONA registration desk acknowledging sponsorship (Provided by sponsor with final approval by the organising committee. Dimensions should be roughly 800mm wide x 2,000mm high).
- Your company logo (with link to your company home page) will appear on the conference website, ANZONA website and the SAON website with acknowledgment of our major sponsor of the ANZONA conference.
- Up to five items of promotional material to be inserted in delegate bags (promotional material to be supplied by sponsor).



GOLD SPONSOR

\$16,000

1 Opportunity - includes Welcome Function sponsorship

Prominent company branding as a Gold Sponsor of ANZONA 2021 on all of our conference publications, and verbal acknowledgement throughout the conference.

- Company logo's/banners x two (2) may be displayed at the Welcome Function.
- Three (3) tickets to Welcome Reception to be held on Wednesday 27 October 2021.
- A priority positioned single booth with direct access to the delegates in the Industry Exhibition area.
- Industry registration for three (3) representatives with session attendance, tea breaks, lunch and refreshments for both days.
- Your Company logo (with link to your company home page) with branding as Gold Sponsor displayed on conference website, ANZONA website, and SAON website.
- 2 satchel inserts in the delegate bags.



SESSION SPONSOR

\$11,000

4 Opportunities

Nursing • Collaboration • Specialism • Moving forward

- Prominent company branding as a Session Sponsor of ANZONA 2021 on all of our conference publications, and verbal acknowledgement throughout the conference.
- Company logo's/banners x 2-3 can be displayed during the sponsored session.
- Opportunity to introduce the Session Speaker jointly with the Session Chair.
- A single booth with direct access to the delegates in the Industry Exhibition area.
- Trade registration for 3 representatives with session attendance, tea breaks, lunch and refreshments for both days.
- Your Company logo (with hotlink to your company home page) with branding as Session Sponsor displayed on conference website, ANZONA website, and SAON website.
- 2 satchel inserts in the delegate bags.

SILVER SPONSOR - BARISTA CART SPONSOR

\$8,800

2 Opportunities

- A coffee cart and 2 baristas will be supplied by the venue for morning tea, lunch and afternoon tea for delegates and exhibitors for both days of the conference.
- Small trade display set up next to coffee cart can consist of company pull-up banner, cocktail table/small table and chair over the conference duration.
- Acknowledgement as Silver Sponsor in the delegates conference program and on conference website (including a hotlink to your company's home page).
- Verbal acknowledgment of Silver Sponsor prior to tea breaks throughout the conference.
- 1 satchel insert in delegate bags.
- 1 standard industry exhibition (with standard inclusions).



BRONZE SPONSOR - INDUSTRY DISPLAY EXHIBITOR

\$5,500

The industry exhibition will be held on Thursday 28 and Friday 29 October 2021.

- The trade exhibition will provide an ideal opportunity to engage with a wide cross section of clinicians, managers, academics, researchers and nursing leaders on technologies and therapies relevant to their care of orthopaedic patients. The conference program will be structured to maximise the opportunity for the delegates to visit the trade exhibition.
- 1 x standard industry display per package including: 3 x 2 metre display booth with Velcro compatible walls, 2 x spotlights, 1 x power point, 1 x fascia sign (max 30 characters), 1 x trestle tables with cover and 2 x chairs (Note: major sponsor packages which will be allocated a double booth).
- 2 x trade registrations with session attendance, tea breaks, lunch and refreshments for both days per package.

SATCHEL INSERTS

\$1,100

Unlimited Opportunities

- One double sided A4 flyer to be added to delegates satchels (Note: this package does not include access to the trade exhibition or registration to the conference).



ANZONA 2021 SPONSORSHIP AND EXHIBITION APPLICATION FORM

Company details

Company name _____

Contact name _____

Position _____

Address _____

City _____ State _____ Postcode _____

Email _____

Phone _____

Fax _____

Mobile _____

By agreeing to participate in this event, you agree that you and the representatives of your organisation will not arrange any external meetings during the course of the Conference program and social events.

Exhibition

Please indicate quantity:

Exhibition Booth(s) @ \$5,500 each

TOTAL EXHIBITION COST \$ _____

Sponsorship

All costs are in AUD. Costs are inclusive of the Australian Goods and Services Tax (GST).

Please tick your selection:

Platinum Sponsor	\$44,000
Gold Sponsor	\$16,000
Session Sponsor	\$11,000
Silver Sponsor + Barista Cart Sponsor	\$8,800
Bronze Sponsor - Industry Display Exhibit	\$5,500
Satchel Insert	\$1,100

TOTAL SPONSORSHIP COST \$ _____

APPLICATION TOTAL \$ _____

50% DEPOSIT DUE \$ _____

Payment details

Remittance: All prices are in Australian Dollars and are inclusive of GST.

Please return form to: janine@seedevents.com.au OR Seed Events Pty Ltd, PO Box 2137, Glenelg SA 5045

Seed Events will send an invoice.

