



ANZAN

2021

Sponsorship
Prospectus

ASM

VIRTUAL
FOREFRONTS—
MOVING ON
19–21 May 2021
anzan2021.com





Welcome

Contents

Program Information	1
Sponsorship Opportunities	2
Application Form	6
Terms and Conditions	7

Website

For all the latest information on the Conference, please visit the Conference website: www.anzan2021.com

Conference Consultants



Seed Events are specialists in running conferences and exhibitions, and have been contracted to manage the 2021 Virtual ANZAN ASM. Should you have any questions or require further information about sponsoring or exhibiting at this event, please contact:

Attention: Janine Power

PO Box 2137
Glenelg SA 5045

p: 0400 280 811

e: janine@seedevents.com.au

On behalf of the Council of the Australian and New Zealand Association of Neurologists and Kaitlyn Parratt, Acting Chair of the Scientific Program Committee, I have great pleasure in inviting you to sponsor the 2021 Annual Scientific Meeting, which will be held 19 – 21 May.

Due to the uncertainty about what gathering restrictions will look like in 2021, especially for medical practitioners, ANZAN Council and Scientific Program Committee have decided the 2021 ASM will be a virtual meeting using state of the art technology. The provisional program is very exciting and we are looking forward to delivering a unique and engaging meeting.

Please join us for an exciting event and take advantage of the many possibilities this virtual platform has to offer.

Professor Pamela McCombe

President

Australian & New Zealand Association of Neurologists



Program

The ANZAN ASM program is currently under development. A broad outline of the program is below.

Please note that this is a program outline only and is subject to change.

Themes: Crossing specialty boundaries with cutting edge updates, emergency neurology, neuroinfectious disease and celebrating early and later career achievements.

Sub specialities featured include: cognitive neurology, epilepsy, neuroimmunology, stroke, regional neurology, neuroophthalmological, neuroinfectious disease and neuromuscular.

Wednesday 19th May

Scientific Program

Morning Tea

Scientific Program

Lunch and Poster viewing Session

Trainee meet and greet

Virtual Yoga

Trainee meet and greet

Thursday 20th May

Scientific Program

Morning Tea and Poster viewing Session

Scientific Program

Virtual Walk

Friday 21st May

Scientific Program

Morning Tea and Poster Viewing Session

Scientific Program

Sponsorship Opportunities

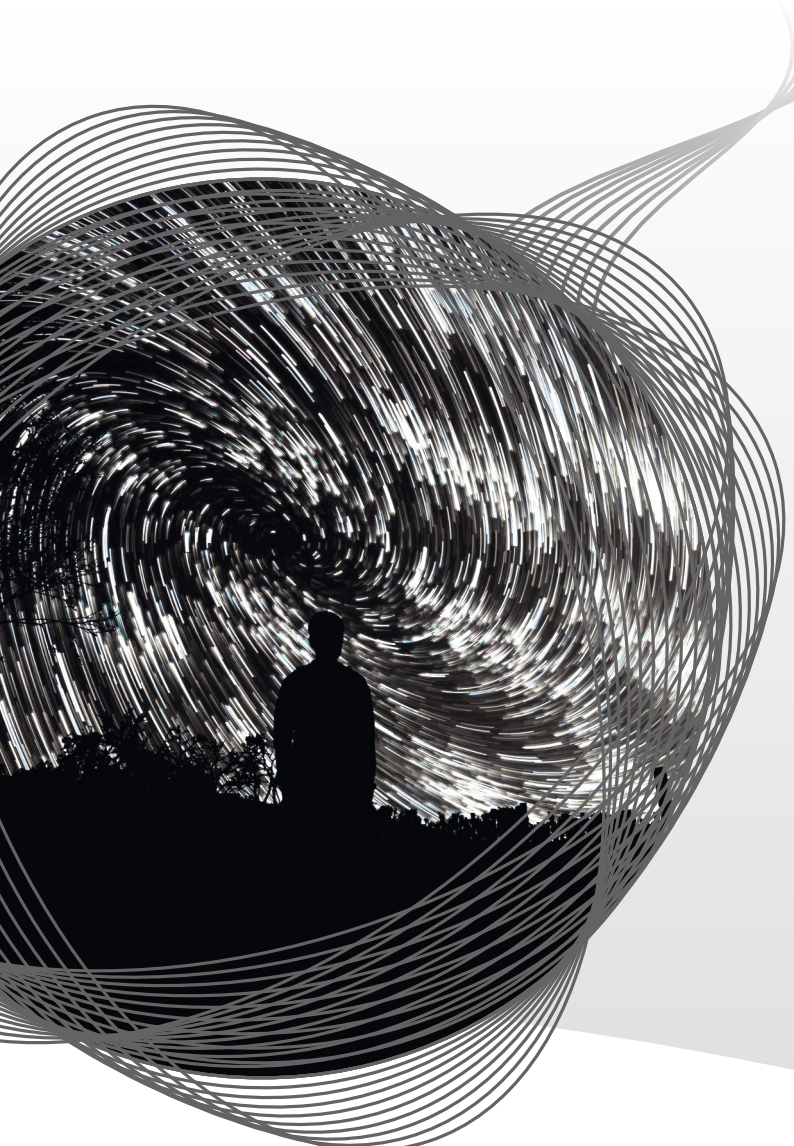
Each of the opportunities listed herein will enable you to make a significant contribution towards the overall success of ANZAN and enjoy strong branding and exposure in a focused, professional learning environment.

By becoming a valued sponsor on any of the levels listed below, you will be affiliated with all aspects of the ASM and will receive considerable exposure and recognition through the listed benefits.



Sponsorship Package	Cost <small>in Australian Dollars</small>	Number Available	Page
Platinum	\$ 70,000	1 only	3
Gold	\$ 33,000	6 only	4
Silver	\$ 22,000	multiple	4
Sponsor	\$ 5,500	multiple	5
Mobile App Sponsor	\$ 8,800	1 only	5
Poster Session Sponsor	\$ 6,600	2 only	5

All prices quoted herein are in Australian Dollars and inclusive of GST.



Platinum

\$ 70,000 includes GST

One opportunity only

Platinum sponsorship guarantees that your company brand will feature throughout the Virtual ASM and in particular the Meeting e-handbook so that guests will be aware of who you are and that your support has helped make the ASM a success.

The ASM e-handbook is a complete collection of speakers' abstracts and keynote speakers' synopsis. Each delegate receives an e-copy.

Sponsor Benefits

Ten (10) complimentary registrations to the virtual ASM 2021.

Company Logo on the home page of the virtual meeting platform.

Meeting E-Handbook Sponsorship. Includes company logo on the front cover of e-handbook.

One (1) full A4 page advertisement in the ASM e-handbook (artwork to be supplied by sponsor).

Company acknowledgement as the Meeting e-Handbook sponsor on the sponsors page of the Meeting website.

Company acknowledgement as the Platinum sponsor on the sponsors page of the Meeting website.

Recognition as the Platinum Sponsor (logo) in the ASM e-handbook linked to your webpage.

Recognition as the Meeting e-handbook Sponsor (logo) in the ASM e-handbook linked to your webpage.

Company Profile in the Meeting e-handbook – 200 word company bio along with 3 key staff contact names, email and phone number.

Acknowledgement at the Opening Ceremony by the ANZAN President.

Acknowledgment as Platinum Sponsor on Meeting Holding Slides.

Acknowledgment as Meeting e-Handbook Sponsor on Meeting Holding Slides.

Two items in the Virtual Meeting Satchel. Further details provided in 2021.

Company logo, short company biography and link to website on the ASM mobile app.

An electronic list of participants (excluding participants who have requested privacy) to be provided 30 and 7 days prior to the Meeting.

Gold

\$ 33,000 includes GST

6 Sponsors Only

Gold Sponsorship will ensure your company has a strong presence before the Virtual ASM delegates.

Gold Sponsorship includes sponsorship of one symposium* during the ASM (*Allocations will be made on a first come, first served basis in order of applications and deposits received. Sponsorship is not confirmed until a 50% payment is received*).

Sponsor Benefits

Exclusive Sponsorship of one (1) symposium.

One (1) half A4 page advertisement in the ASM e-handbook (artwork to be supplied by sponsor).

Recognition as a Gold Sponsor (logo) in the ASM e-handbook linked to your webpage.

Company Profile in the Meeting e-handbook – 100-word company bio along with 1 key staff contact names, email and phone number.

Six (6) complimentary registrations to the virtual ASM 2021.

Acknowledgement at the Opening Ceremony by the ANZAN President.

Acknowledgement on the sponsors page of the ASM website including a link to the sponsor's website.

Company logo on the ASM Sponsor slide

One item in the Virtual Meeting Satchel. Further details provided in 2021.

Company logo, short company biography and link to website on the ASM mobile app.

An electronic list of participants (excluding participants who have requested privacy) to be provided 30 and 7 days prior to the Meeting.

*Symposium topics will be confirmed in March 2021

Silver

\$ 22,000 includes GST

Multiple opportunities available

Silver Sponsorship will ensure your company brand has a strong presence before the ASM delegates.

Sponsor Benefits

One (1) quarter A4 page advertisement in the ASM e-handbook artwork to be supplied by sponsor).

Recognition as a Silver Sponsor (logo) in the ASM e-handbook linked to your webpage.

Company Profile in the Meeting e-handbook – 50-word company bio.

Four (4) complimentary registrations to the virtual ASM 2021.

Acknowledgement at the Opening Ceremony by the ANZAN President.

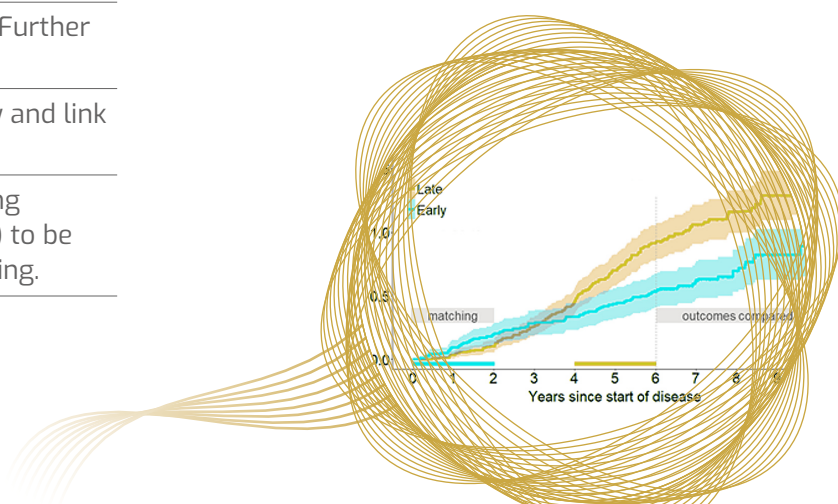
Acknowledgement on the sponsors page of the ASM website including a link to the sponsor's website.

Company logo on the ASM Sponsor slide

One item in the Virtual Meeting Satchel. Further details provided in 2021.

Company logo, short company biography and link to website on the ASM mobile app.

An electronic list of participants (excluding participants who have requested privacy) to be provided 30 and 7 days prior to the Meeting.



Sponsor

\$ 5,500 includes GST

Multiple opportunities available

Mobile App Sponsor

\$ 8,800 includes GST

One opportunity only

Poster Session Sponsor

\$ 6,600 includes GST

Two opportunities available

Sponsor Benefits

Recognition as a Sponsor (logo) in the ASM e-handbook linked to your webpage.

Company name (not logo) on the sponsors page of the ASM website.

Two (2) complimentary registrations to the virtual ASM 2021.

Company name (not logo) listed on the sponsor slide.

Company logo, short company biography and link to website on the ASM mobile app.

Your company will be in front of the attendees before, during and after the ANZAN Virtual ASM. The loading screen can be custom designed including your company's branding with direct links to your website. This is an unparalleled opportunity to be in front of the delegates over the entire ASM. Delegates can access the app via their smartphone, tablet, laptop or computer.

Sponsor Benefits

Acknowledgement as the Mobile App Sponsor in the Meeting e-handbook.

Opportunity for sponsor's branding on the App loading screen.

Two (2) complimentary registrations to the virtual ASM 2021.

Acknowledgement on the sponsors page of the ASM website with a link to sponsor's website.

Company logo on the ASM Sponsor slide.

Company logo, short company biography and link to website on the ASM mobile app.

This sponsorship package provides your company with the naming rights to this valuable education session.

Sponsor Benefits

Two (2) complimentary registrations to the virtual ASM 2021.

Company logo to be displayed at the beginning of the Poster Viewing Session.

Recognition as a Poster Sponsor (logo) in the ASM e-handbook linked to your webpage.

Acknowledgement on the sponsors page of the ASM website including a link to the sponsor's website.

Company logo on the ASM Sponsor slide.

Company logo, short company biography and link to website on the ASM mobile app.

Additional Sponsor Registrations

Additional Sponsor tickets may be purchased at the time of registration. Prices to be advised in 2021.



Sponsorship Application Form

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1 Applicant Details

Company Name: _____

Contact Name: _____ Position: _____

Address (Number / Street): _____

City: _____ State: _____ Postcode: _____

Country: _____ Email: _____

Phone: _____ Fax: _____ Mobile: _____

By agreeing to participate in this event, you agree that you and the representatives of your organisation will not arrange any external meetings during the course of the ASM and social events.

2 Sponsorship

✓ Sponsorship Item All costs are in AUD. Costs are inclusive of the Australian Goods and Services Tax (GST).	Investment	Fees payable
<input type="checkbox"/> Platinum Sponsor	A\$ 70,000	\$
<input type="checkbox"/> Gold Sponsor	A\$ 33,000	\$
<input type="checkbox"/> Silver Sponsor	A\$ 22,000	\$
<input type="checkbox"/> Sponsor	A\$ 5,500	\$
<input type="checkbox"/> Mobile App Sponsor	A\$ 8,800	\$
<input type="checkbox"/> Poster Session Sponsor	A\$ 6,600	\$
Total Sponsorship Cost		\$
50% Deposit Due		\$

Allocation of Sponsorship will be made strictly in order of receipt of application forms and accompanying deposits.

3 Remittance

All prices are in Australian Dollars and are inclusive of GST.

Please return this form:

via post: Seed Events Pty Ltd, PO Box 2137, Glenelg SA 5045, Australia
or email: cathy@seedevents.com.au

Upon receipt of this form Seed Events will send you an invoice for payment.

General Terms and Conditions

Industry commitment

The ANZAN virtual ASM is a scientific meeting run by the professional peak industry body for neurologists. There is an expectation that sponsors will not arrange any educational or promotional activities in conflict or competition with the ANZAN ASM Program sessions or social functions.

ANZAN does not permit the use of or reference to its intellectual property or Waratah trademark by any third party, sponsor, or exhibitor for marketing or promotional purposes, without consent. This includes but is not limited to: 'ANZAN', 'ANZAN ASM 2021', 'ANZAN Annual Scientific Meeting', or the ANZAN Waratah logo.

In addition to the commitments above, invitations to potential delegates for any industry organised dinners during the ASM should include, "Dinner is after the daily educational events at ANZAN and is a non-sanctioned dinner". **All invitations should be sent to cathy@seedevents.com.au for ANZAN approval and permission before print or distribution.**

Dinners that have been approved by ANZAN may only be held on Wednesday 19th May 2021.

Sponsor and Exhibitor Participation

It is ANZAN's expectation that sponsors will participate in the entire meeting and reserves the right to decline requests for sponsorship. Please note that only 2021 ANZAN ASM sponsors may organise Dinners during the event.

TGA compliance

Sponsors must not promote products or medications that have not been approved for registration in Australia by the Therapeutic Goods Administration (TGA). The Meeting Organisers reserve the right to remove your material and personnel from the virtual meeting in this instance. It is the responsibility of sponsors to ensure compliance with the relevant sections of Therapeutic Goods Act (incorporating all updates) and the Medicines Australia Code of Conduct (incorporating all updates).

All sponsors must be able to provide proof of TGA compliance upon request.

Medicines Australia Code of Conduct

ANZAN expects relevant sponsors to adhere to Medicines Australia Code of Conduct and associated guidelines available at www.medicinesaustralia.com.au

Disclaimer

Every effort has been made to present, as accurately as possible, all the information contained in this brochure. The Organising Committee act only to procure and arrange these activities and do not accept responsibility for any act or omission on the part of the service providers. No liability is accepted for any inaccuracy, nor for delay or damage, including personal injury or death, howsoever caused resulting from or arising out of reliance upon any general or specific information published in this brochure. In the event of unforeseen circumstances, the Organising Committee reserves the right to change any or all of these details.

Allocations

Allocation of sponsorship will be made strictly in order of receipt of application forms and accompanying deposits. To ensure your sponsorship selection you require is secured, please book early. Late bookings are possible but choices may be limited. Please note all entitlements are subject to the time of confirmation (e.g. if the e-handbook has been finalised, then the sponsor would miss out on this entitlement if their 50% deposit had not been paid).

Payment

Final payment settlement of all outstanding monies is required by no later than three months after receipt of deposit or two months prior to the event, whichever is earlier. If full payment is not received within this time, the Organising Committee reserves the right to reassign your sponsorship or display space without notice.

Cancellation

Any cancellation of bookings must be made in writing and forwarded to the Conference Consultant. Cancellations received before 30 January 2021 will receive a refund of all payments, less the non-refundable 50% deposit. Cancellations received after 30 January 2021 will receive no refund.