



# 2018 ANNUAL CONFERENCE

# PROGRAM

8.30am	Registration and Exhibitor displays (tea and coffee provided)		
8.50am	Welcome and introduction, Joe Alvaro, President, EBE NSW		
9.00am	KEYNOTE - Anna McGregor, Australian National Manager, Pollinate Energy <i>Beyond Profit: Social enterprise in action at Pollinate Energy</i>		
9.55am	WORKSHOP SESSION 1		
Recent strategies in Marketing and Human Resources at the <i>National Rugby League</i> <i>John Hutchinson, Education Officer, National Rugby League (W1A)</i>		Australia's recent economic performance: prices, wages and the labour market <i>Natasha Cassidy, Economic Analysis Department, Reserve Bank of Australia (W1B)</i>	Finance case study: How would Amazon navigate Australia's taxation system? <i>Associate Professor Roman Lanis, UTS (W1C)</i>
Human Rights: How <i>Anti-Slavery Australia</i> and <i>My Blue Sky</i> achieve justice for victims <i>Grace Thangasmy, UTS (W1D)</i>			
10.50am	Morning tea (sponsored by CPA Australia) - Exhibitor displays and Networking		
11.20am	WORKSHOP SESSION 2		
Business visit: Marketing and Human Resources at <i>Youth Hostels Australia, City Central (double session) (W2A)</i>		Principles and practices of society-building teaching in Economics <i>Dr Gigi Foster, University of NSW and Co-Host of ABC Radio's The Economist (W2B)</i>	<i>Indigenous Business Australia: Helping indigenous entrepreneurs and consumers (W2C)</i>
Developing an effective faculty - Challenging the status quo <i>Andrew Athavle, William Carey Christian School and EBE Director (W2D)</i>			
12.15pm	WORKSHOP SESSION 3		
Business visit: Marketing and Human Resources at <i>Youth Hostels Australia, City Central (double session continued) (W3A)</i>		Running marketing and operations in a niche business: The story of <i>Pepe Saya</i> <i>Pierre Issa, Founder and Owner, Pepe Saya (W3B)</i>	Australia's Balance of Payments <i>Associate Professor Peter Docherty, UTS (W3C)</i>
Developing an effective faculty - Getting the best out of your staff <i>Andrew Athavle, William Carey Christian School and EBE Director (W3D)</i>			
1.10pm	Lunch - Exhibitor displays and Networking		
1.50pm	WORKSHOP SESSION 4 - Review of 2017 NESA HSC Examinations Implications for teaching and learning - presented by experienced HSC examination markers		
Economics <i>Linda Busetto, Rosebank College (W4A)</i>		Business Studies - Focused on short answer questions <i>Nicki Clarke, Merewether High School (W4B)</i>	Business Studies - Focused on multiple choice and extended response questions <i>Kate Dally, Auburn Girls High School (W4C)</i>
Legal Studies <i>Joe Alvaro, De La Salle College, Revesby Heights and EBE President (W4D)</i>			
2.45pm	WORKSHOP SESSION 5		
Interpreting Financial Statements in Business Studies - targeted towards new Business Studies teachers <i>Nick Gliddon, Knox Grammar School and EBE Director (W5A)</i>		Extended response planning and technique strategies in Economics <i>Nathan Brown, Sydney Technical High School (W5B)</i>	Practical and engaging strategies for promoting Global Citizenship in the HSIE classroom <i>Steve Moore, Program Director, High Resolves (W5C)</i>
Developing effective assessment tasks to elevate students' literacy skills <i>Mandy Webb, Hurlstone Agricultural High School and Moorebank High School (W5D)</i>			
3.40pm	Reflection, evaluation and where to next? Joe Alvaro, President, EBE NSW		
4.00pm	CONFERENCE CLOSE		