



Economics and Business Educators NSW

2018 ANNUAL CONFERENCE

Transforming our World through Economics, Business and Legal Education



DATE

Friday 29 June 2018

Time: 8.30am - 4.00pm

VENUE

UTS Business School

Dr Chau Chak Wing Building, UTS Building 8

14-28 Ultimo Road, Ultimo, NSW 2007

REGISTRATION opens 30 April 2018

Early Bird - Register and pay on or before 1 June

\$230 for EBE individual/school members

\$349 for individual non-members

\$100 for concession

Registration from 2 June

\$280 for EBE individual/school members

\$399 for individual non-members

\$150 for concession

Registrations close 19 June 2018

Registration fees are inclusive of GST

HOW TO REGISTER

Register online via the Economics and Business Educators NSW website www.ebe.nsw.edu.au

KEYNOTE SPEAKER



Anna McGregor

Australian National Manager

Pollinate Energy

Beyond Profit: Social enterprise in action at Pollinate Energy

Anna will discuss how the social enterprise Pollinate Energy is changing lives by providing jobs as well as clean energy to some of the poorest people on the planet through its innovative pricing strategy, as featured on ABC TV's Four Corners program. This keynote presentation will provide you with an engaging case study that you can discuss in your economics or business classroom, with syllabus links to Business Studies (Marketing, Human Resources, Corporate Social Responsibility) and Economics (Factors influencing individual consumer choice). Anna holds over fifteen years' experience working in community development (including India, Vietnam, and indigenous Australia). She has an entrepreneurial spirit having started two of her own businesses. Anna is passionate about harnessing business to empower communities to live more productive, healthy and safe lives. She also believes in community development that is people centred and uses innovation to deliver sustainable solutions to problems.



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through the Professional Teachers' Council NSW- NSW Education Standards Authority (NESA) as the endorsed provider of QTC Registered professional development for the maintenance of accreditation at Proficient, Highly Accomplished, and Lead levels.

Completing the 2018 Economics and Business Educators NSW Annual Conference - Transforming our World through Economics, Business and Legal Education, 29 June 2018 will contribute 6 Hours of NESA Registered PD addressing 3.4.2; 6.3.2; 6.4.2; 6.2.2; 7.4.2 from the Australian Professional Standards for Teachers towards maintaining Proficient Teacher Accreditation in NSW.

PROFESSIONAL DEVELOPMENT TRAVEL GRANTS

Are you a teacher from a rural area of NSW and a financial member of EBE NSW?

EBE NSW is funding the full conference registration fee and a contribution to travel expenses (up to \$750) for two teachers from a remote area of NSW.

Visit www.ebe.nsw.edu.au for application details. Application closing date is 1 June 2018.

CPA
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2018 ANNUAL CONFERENCE

PROGRAM

8.30am	Registration and Exhibitor displays (tea and coffee provided)		
8.50am	Welcome and introduction, Joe Alvaro, President, EBE NSW		
9.00am	KEYNOTE - Anna McGregor, Australian National Manager, Pollinate Energy <i>Beyond Profit: Social enterprise in action at Pollinate Energy</i>		
9.55am	WORKSHOP SESSION 1		
Recent strategies in Marketing and Human Resources at the <i>National Rugby League</i> <i>John Hutchinson, Education Officer, National Rugby League (W1A)</i>		Australia's recent economic performance: prices, wages and the labour market <i>Natasha Cassidy, Economic Analysis Department, Reserve Bank of Australia (W1B)</i>	Finance case study: How would Amazon navigate Australia's taxation system? <i>Associate Professor Roman Lanis, UTS (W1C)</i>
Human Rights: How <i>Anti-Slavery Australia</i> and <i>My Blue Sky</i> achieve justice for victims <i>Grace Thangasmy, UTS (W1D)</i>			
10.50am	Morning tea (sponsored by CPA Australia) - Exhibitor displays and Networking		
11.20am	WORKSHOP SESSION 2		
Business visit: Marketing and Human Resources at <i>Youth Hostels Australia, City Central (double session) (W2A)</i>		Principles and practices of society-building teaching in Economics <i>Dr Gigi Foster, University of NSW and Co-Host of ABC Radio's The Economist (W2B)</i>	<i>Indigenous Business Australia: Helping indigenous entrepreneurs and consumers (W2C)</i>
Developing an effective faculty - Challenging the status quo <i>Andrew Athavle, William Carey Christian School and EBE Director (W2D)</i>			
12.15pm	WORKSHOP SESSION 3		
Business visit: Marketing and Human Resources at <i>Youth Hostels Australia, City Central (double session continued) (W3A)</i>		Running marketing and operations in a niche business: The story of <i>Pepe Saya</i> <i>Pierre Issa, Founder and Owner, Pepe Saya (W3B)</i>	Australia's Balance of Payments <i>Associate Professor Peter Docherty, UTS (W3C)</i>
Developing an effective faculty - Getting the best out of your staff <i>Andrew Athavle, William Carey Christian School and EBE Director (W3D)</i>			
1.10pm	Lunch - Exhibitor displays and Networking		
1.50pm	WORKSHOP SESSION 4 - Review of 2017 NESA HSC Examinations Implications for teaching and learning - presented by experienced HSC examination markers		
Economics <i>Linda Busetto, Rosebank College (W4A)</i>		Business Studies - Focused on short answer questions <i>Nicki Clarke, Merewether High School (W4B)</i>	Business Studies - Focused on multiple choice and extended response questions <i>Kate Dally, Auburn Girls High School (W4C)</i>
Legal Studies <i>Joe Alvaro, De La Salle College, Revesby Heights and EBE President (W4D)</i>			
2.45pm	WORKSHOP SESSION 5		
Interpreting Financial Statements in Business Studies - targeted towards new Business Studies teachers <i>Nick Gliddon, Knox Grammar School and EBE Director (W5A)</i>		Extended response planning and technique strategies in Economics <i>Nathan Brown, Sydney Technical High School (W5B)</i>	Practical and engaging strategies for promoting Global Citizenship in the HSIE classroom <i>Steve Moore, Program Director, High Resolves (W5C)</i>
Developing effective assessment tasks to elevate students' literacy skills <i>Mandy Webb, Hurlstone Agricultural High School and Moorebank High School (W5D)</i>			
3.40pm	Reflection, evaluation and where to next? Joe Alvaro, President, EBE NSW		
4.00pm	CONFERENCE CLOSE		