

INVITATION TO SPONSOR

On behalf of the Epilepsy Society of Australia, I have great pleasure in inviting you to sponsor our 35th Annual Scientific Meeting, which will be held virtually on 2-4 November 2021.

As in previous years, the success of the ESA ASM has in large part come from the support of our partners in industry, providing sponsorship towards meeting costs. It is with your support that we can continue to support our community.

We anticipate that the meeting will attract trainees, practising neurologists, technologists, scientists, nurses and allied health professionals, providing great opportunity for exchange of information.

Please join us for an exciting event and take advantage of the many possibilities this virtual platform has to offer.

Dean Jones and Tyson Ware – Co-Chairs, ESA Annual Scientific Committee
And
Terence O'Brien- ESA President 2021

MEETING ORGANISERS

The Meeting Organiser is Seed Events Pty Ltd, acting as agents for the Epilepsy Society of Australia (ESA).

For all queries relating to Sponsorship, Exhibition and Advertising please contact:



Cathy Rawson
PO Box 2137
Glenelg SA 5045
Mobile: +61 418 841 154
Email: cathy@seedevents.com.au
Website: seedevents.com.au

VIRTUAL SPONSORSHIP OPPORTUNITIES (All prices are inclusive of GST)

PRINCIPAL SPONSOR \$25,000 (1 Opportunity Available)

Includes:

- Six (6) complimentary sponsor registrations
- Access to all virtual sessions by registered attendees
- Meeting E-Handbook Sponsorship. Includes company logo on the front cover.
- Company acknowledgement as the Meeting Handbook sponsor on the Meeting website
- Acknowledgment as a Meeting Handbook Sponsor on Meeting Holding Slides
- Recognition as the sole Principal Sponsor (logo) in the PDF Meeting Handbook linked to your web page
- Company Profile in Meeting Handbook. 100-word company bio, along with 3 key staff contact names, email and phone number with a downloadable resource
- Full colour A4 advertisement in the PDF Meeting Handbook (sponsor to supply artwork)
- Internet link to your organisation's website from the Sponsors' page of the Meeting website
- Acknowledgment as a Principal Sponsor on Meeting Holding Slides
- Electronic mailing list of the delegate contact details provided after the Meeting, in accordance with the Privacy Act

GOLD SPONSOR \$15,000 (Unlimited Opportunities)

Includes:

- Four (4) complimentary Sponsor Registrations
- Acknowledgment as a Gold Sponsor on Meeting Holding Slides
- Recognition as the Gold Sponsor (logo) in the PDF Meeting Handbook linked to your web page
- Internet link to your organisation's website from the Sponsors' page of the Meeting website
- Company Profile in PDF Meeting Handbook. 50-word company bio, along with 1 key contact name, email and phone number
- Full colour half page (A5 in size) advertisement in the PDF Meeting Handbook (sponsor to supply artwork)
- Electronic mailing list of the delegate contact details provided after the Meeting, in accordance with the Privacy Act

SILVER SPONSOR \$5,000 (Unlimited Opportunities)

Includes:

- Two (2) complimentary sponsor registrations
- Access to all virtual sessions by registered attendees
- Acknowledgment as a Silver Sponsor (logo) in the PDF Meeting Handbook linked to your web page
- Internet link to your organisation's website from the Sponsors' page of the Meeting website
- Acknowledgment as a Sponsor on Meeting Holding Slides
- Electronic mailing list of the delegate contact details provided after the Meeting, in accordance with the Privacy Act.

SESSION SPONSOR – YOUNG EPILEPSY SECTION (YES) \$2,200 (1 Opportunity Available)

Includes:

- Acknowledgment as a Session Sponsor in the PDF Meeting Handbook with link to your web page
- Internet link to your organisation's website from the Sponsors' page of the Meeting website
- Company logo on the YES award certificate
- Company logo on the holding slide immediately before and after the YES session

BEST PLATFORM PRIZE SPONSOR \$1,500

Includes:

- Acknowledgment as a Sponsor in the PDF Meeting Handbook with link to your web page
- Company logo on the Meeting website with a hot link to your homepage
- Company logo on the Best Platform individual certificates

GENERAL INFORMATION

BOOKING AND DEPOSIT

To secure a Sponsorship or Exhibition space, please complete the 'Application Form' and forward to Seed Events, Att: Cathy Rawson, together with payment. Applications received without payment cannot be processed.

Allocation of sponsorships will be made strictly in order of receipt of Application Forms and accompanying payment.

CANCELLATION

Cancellation of bookings must be made in writing and forwarded to Seed Events.

Cancellations received before the 30th of September 2020 will receive a 50% refund of all payments.

PROMOTION AND MARKETING

All sponsors and exhibitors are encouraged to promote their support and involvement in this event. This could include an excerpt at the end of emails, on letterhead, accounts, website link to the Meeting or any other appropriate documentation.

Disclaimer: Every effort has been made to present as accurately as possible, all the information contained in this brochure. The Epilepsy Society of Australia, the Organising Committee, Seed Events Pty Ltd and its Agents act only to procure and arrange these activities and do not accept responsibility for any act or omission on the part of the service providers. No liability is accepted for any inaccuracy or misdescription, nor for delay or damage, including personal injury or death, howsoever caused resulting from or arising out of reliance upon any general or specific information published in this brochure. In the event of unforeseen circumstances, the Organising Committee reserves the right to change any or all of these details.



SPONSOR APPLICATION FORM

35th Annual Scientific Meeting

Epilepsy Society of Australia

2nd - 4th November 2021

Name: _____ Organisation: _____

Position: _____ Address: _____

Email: _____

Phone: _____ Fax: _____

Sponsorship: Please tick to select sponsorship

☐ Principal Sponsor _____ @ \$25,000

☐ Gold Sponsor _____ @ \$15,000

☐ Silver Sponsor _____ @ \$5,000

☐ Session Sponsor - Young Epilepsy Section _____ @ \$2,200

☐ Best Platform Sponsor _____ @ \$1,500

_____ **TOTAL SPONSORSHIP** \$ _____

Remittance: All prices are in Australian Dollars and inclusive of GST. ABN No. 15 139 158 092

☐ Cheque payable to **Seed Events Pty Ltd**

☐ Charge Card:

Card type: _____

Total amount to charge: \$ _____

Expiry Date: _____ Verification No: _____

Card Number: _____

Cardholder's Name: _____

Cardholder's Signature: _____

☐ Or Electronic Transfer:

ANZ Bank

Account Name: **Seed Events Pty Ltd**

BSB Number 015 250

Account Number 1936 73577

Please forward remittance advice by email to
admin@seedevents.com.au when deposit is made.

Please return this form with deposit to:

GPO Box 2137

Glenelg SA 5045