

# EPILEPSY SOCIETY OF AUSTRALIA

33rd Annual Scientific Meeting  
Hyatt Regency Hotel, Sydney

6 - 8 November 2019

[www.ivvy.com/event/ESA19](http://www.ivvy.com/event/ESA19)



Sponsorship and  
Exhibition Prospectus





# INVITATION TO SPONSOR



On behalf of the Epilepsy Society of Australia, I have great pleasure in inviting you to sponsor or exhibit at the 33rd Annual Scientific Meeting, which will be held in Sydney, 6-8 November 2019.

We anticipate that the meeting will attract about 250 delegates from around Australia and South East Asia, including trainees, practising neurologists, technologists, scientists, nurses and allied health professionals, providing great opportunity for networking and exchange of information.

As in previous years, the success of the ESA Annual Scientific Meeting has in large part come from the support of our partners in industry, providing sponsorship towards speaker and meeting costs.

This is also an excellent opportunity for sponsors to promote their products and services to key industry decision makers in Australia and to make contact with a select and valuable audience.

The 2019 meeting will be held at the Hyatt Regency Hotel in Darling Harbour, Sydney. We look forward to having you join us at this amazing venue.

We welcome you to Sydney for the ESA ASM 2019 and look forward to working with you to maximise the promotional benefits to your company from the meeting.

**Hanka Laue-Gizzi & Kaitlyn Parratt**  
Co-Chairs, ESA Annual  
Scientific Meeting Committee  
and

**Terence O'Brien**  
ESA President, 2019





## MEETING ORGANISER

The meeting organiser is **Seed Events Pty Ltd**, acting as agents for the Epilepsy Society of Australia (ESA). For all queries relating to Sponsorship, Exhibition and Advertising please contact:

### Cathy Rawson

PO Box 2137  
Glenelg SA 5045  
M +61 418 841 154  
E [cathy@seedevents.com.au](mailto:cathy@seedevents.com.au)  
W [seedevents.com.au](http://seedevents.com.au)



## INTERNATIONAL INVITED SPEAKERS

- ◆ **Michael Duchowny** | Miami Children's Health System, USA
- ◆ **Greg Worrell** | The Mayo Clinic, USA
- ◆ **Lawrence J. Hirsch** | Yale University School of Medicine, USA

## MEETING THEME

"Drug Resistant Epilepsy in Children, ICU Epileptology and Devices for Epilepsy – the Future"



# VENUE

## Hyatt Regency Hotel

161 Sussex Street  
Sydney CBD, 2000  
Phone: (02) 8099 1234

The Hyatt Regency Hotel, is located adjacent to Darling Harbour in Sydney's Central Business District. The hotel is a haven of relaxation for the business or leisure traveller. As Sydney's largest premium hotel, Hyatt Regency Sydney boasts 892 guestrooms and 3,700 sqm of flexible meeting and event space. The 21 meeting rooms along

with state-of-the-art audio-visual technology make it a perfect location for this year's ASM.

The Hyatt Regency also offers exciting dining experiences. The Sailmaker, serves some of Sydney's freshest seafood whilst the Zephyr Sky Bar allows you to catch a stunning sunset while enjoying a drink. If you're seeking something more relaxed, the Lobby Bar is perfect for a quiet glass of wine or Dundee Arms, one of Sydney's oldest surviving pubs for a quick beer.



# SPONSORSHIP OPPORTUNITIES

*All prices are inclusive of GST*

## Principle Sponsor

**\$50,000 (1 only)**

### Includes:

- ◆ Four (4) complimentary Sponsor Registrations
- ◆ Four (4) complimentary tickets to the Meeting Dinner
- ◆ Acknowledgment as a Principal Sponsor on Meeting welcome signage
- ◆ Double (6m x 2m or 4m x 3m) Exhibition Booth in a prominent position in the Exhibition Hall
- ◆ Recognition as the sole Principal Sponsor (logo) on all printed Meeting material
- ◆ Full colour A4 back-cover advertisement in the Meeting Handbook (sponsor to supply artwork)
- ◆ Internet link to your organisation's website from the Sponsors' page of the Meeting website
- ◆ Opportunity to place an A4 flyer in the Meeting satchels or supply stationery (notepads and pens)
- ◆ Electronic mailing list of the delegate contact details provided after the Meeting, in accordance with the Privacy Act





## Gold Sponsor

\$22,000

### Includes:

- ◆ Two (2) complimentary Sponsor Registrations
- ◆ Two (2) complimentary tickets to the Meeting Dinner
- ◆ Acknowledgment as a Gold Sponsor on Meeting welcome signage
- ◆ Single (3m x 2m) Exhibition Booth in a prominent position in the Exhibition Hall.
- ◆ Recognition as a Gold Sponsor (logo) on all printed Meeting material
- ◆ Internet link to your organisation's website from the Sponsors' page of the Meeting website
- ◆ Opportunity to place an A4 flyer in the Meeting satchels or supply stationery (notepads and pens)
- ◆ Electronic mailing list of the delegate contact details provided after the Meeting, in accordance with the Privacy Act

## Meeting Dinner Sponsor

\$12,000 (1 only)

Thursday 7th November  
at Sergeants' Mess, Chowder Bay

### Includes:

- ◆ Exclusive naming rights to the Meeting Dinner
- ◆ Three (3) complimentary tickets to the Meeting Dinner with VIP seating
- ◆ Acknowledgment as a Sponsor on Meeting welcome signage
- ◆ Organisation name and logo printed on dinner menus
- ◆ Sponsor's logo to be associated with the Meeting Dinner on all printed Meeting material
- ◆ Corporate signage (provided by you) prominently displayed at the Dinner
- ◆ Opportunity to place an A4 flyer in the Meeting satchels
- ◆ Electronic mailing list of the delegate contact details provided after the Meeting, in accordance with the Privacy Act

## Poster Viewing Session with Refreshments Sponsor

\$6,000 (1 only)

This sponsorship package provides your company/organisation with the naming rights to this valuable Education Session that features networking over refreshments.

### Includes:

- ◆ Exclusive naming rights to the Poster Viewing Session
- ◆ Three (3) complimentary tickets to the Poster Viewing Session
- ◆ Acknowledgment as a Sponsor on Meeting welcome signage
- ◆ Sponsor's logo to be associated with the Poster Viewing Session on all printed Meeting material
- ◆ Corporate signage (provided by you) prominently displayed at the Poster Viewing Session
- ◆ Opportunity to place an A4 flyer in the Meeting satchels
- ◆ Electronic mailing list of the delegate contact details provided after the Meeting, in accordance with the Privacy Act

## Meeting Handbook Sponsor

\$5,500 (1 only)

The Meeting Handbook is a collection of speaker abstracts and program. Each delegate receives a handbook upon registering for the ASM.

### Includes:

- ◆ Company logo on front cover of the Handbook
- ◆ Company acknowledgment as the Meeting Handbook sponsor on the Meeting website
- ◆ Full A4 colour advertisement in position of choice within the Handbook in consultation with the Organising Committee (artwork supplied by you, excludes outside back and inside front cover)



## Best Platform and Poster Award Sponsor

\$2,000

### Includes:

- ◆ Company logo featured prominently on all printed Meeting materials produced after sponsorship is confirmed
- ◆ Company logo on the Meeting website with a hot link to your homepage
- ◆ Company logo on the Best Platform and Poster individual certificates
- ◆ One (1) promotional flyer or merchandise item (provided by you) inserted into each delegate satchel, with final approval from the Organising Committee



## Other sponsorship opportunities

Listed below are other opportunities available for your organisation to become involved in 33rd Annual Scientific Meeting. Further information is available upon enquiry.

- ◆ **In-kind Sponsorship:** *Negotiable*
- ◆ **Advertising satchel inserts: \$750** (*Note: this opportunity is included in sponsorship packages*). Satchel inserts are to be supplied by the Sponsor. Specs: One corporate flyer (single A4 sheet) or merchandise in Conference satchels



## EXHIBITION OPPORTUNITIES

An Exhibition will be held in conjunction with 33rd Annual Scientific Meeting at the Hyatt Regency Sydney. Morning and Afternoon Teas, Lunches and Poster Viewing Session will be held in the Exhibition, providing exhibitors with maximum exposure to all delegates. The exhibition will be an ideal meeting place for delegates to meet with colleagues and generally use as a "home base" during the ASM.

Exhibitors are entitled to one complimentary full registration. If exhibitors require extra staff on their stand, a fee of \$440 per person will apply. This covers Morning Teas, Lunches and Afternoon Teas but does not include attendance to Meeting Sessions or the Meeting Dinner.

### Exhibition Booth

\$4,000

### Includes:

- ◆ One (1) complimentary Trade Registration
- ◆ One (1) Exhibition Booth (3m wide x 2m deep x 2.4m high)
- ◆ 1 trestle table and 2 chairs
- ◆ Fascia board featuring company name (maximum 30 letters)
- ◆ 2 Spotlights (150 watt)
- ◆ Power-point (240 volt)
- ◆ Acknowledgment as Exhibitor in the Meeting Registration Brochure and Handbook
- ◆ Electronic mailing list of the delegate contact details provided after the Meeting, in accordance with the Privacy Act



# GENERAL INFORMATION

## Booking and deposit

To secure a Sponsorship or Exhibition space, please complete the '**Application Form**' and forward to Seed Events, Att: Cathy Rawson, together with a non-refundable 50% deposit.

Applications received without a deposit cannot be processed.

Allocation of sponsorships and exhibition space will be made strictly in order of receipt of Application Forms and accompanying deposit.

To ensure your selection and the number of booths you require, please book early. One or more booths may be joined. Late bookings are possible, but choices may be limited.

## Final payment

Settlement of all outstanding monies is required by no later than 3 months prior to the event. If payment is not received within this timeframe Seed Events reserves the right to re-assign your sponsorship or display without notice. Late bookings are possible, but choices may be limited.

## Cancellation

Cancellation of bookings must be made in writing and forwarded to Seed Events. Cancellations received before the 20th of September 2019 will receive a refund of all payments, less the non-refundable deposit.

## Security

The Exhibition will be locked each evening, however, it is suggested that no easily removed valuable items be left over night. No responsibility can be held for any loss or damage to equipment and display materials.

## Accommodation

Details of venues and rates will be advised separately in mid 2019.

## Promotion and marketing

All sponsors and exhibitors are encouraged to promote their support and involvement in this event. This could include an excerpt at the end of emails, on letterhead, accounts, website link to the Meeting or any other appropriate documentation.

## Disclaimer

Every effort has been made to present as accurately as possible, all the information contained in this brochure. The Epilepsy Society of Australia, the Organising Committee, Seed Events Pty Ltd and its Agents act only to procure and arrange these activities and do not accept responsibility for any act or omission on the part of the service providers. No liability is accepted for any inaccuracy or misdescription, nor for delay or damage, including personal injury or death, howsoever caused resulting from or arising out of reliance upon any general or specific information published in this brochure. In the event of unforeseen circumstances, the Organising Committee reserves the right to change any or all of these details.





# EPILEPSY SOCIETY OF AUSTRALIA | ASM 2019 | APPLICATION FORM



Please return this completed form with deposit to:  
Seed Events Pty Ltd  
GPO Box 2137  
Glenelg SA 5045  
cathy@seedevents.com.au

## Contact

First name \_\_\_\_\_

Surname \_\_\_\_\_

Position \_\_\_\_\_

Organisation \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Mobile \_\_\_\_\_

Fax \_\_\_\_\_

## Sponsorship

Please tick to select sponsorship

- |                                                                           |            |
|---------------------------------------------------------------------------|------------|
| <input type="checkbox"/> Principal Sponsor                                | @ \$50,000 |
| <input type="checkbox"/> Gold Sponsor                                     | @ \$22,000 |
| <input type="checkbox"/> Meeting Dinner Sponsor                           | @ \$12,000 |
| <input type="checkbox"/> Poster Viewing Session with Refreshments Sponsor | @ \$6,000  |
| <input type="checkbox"/> Meeting Handbook Sponsor                         | @ \$5,500  |
| <input type="checkbox"/> Best Platform and Poster Awards Sponsor          | @ \$2,000  |
| <input type="checkbox"/> Satchel Insert                                   | @ 750      |

TOTAL SPONSORSHIP \$ \_\_\_\_\_

## Exhibition

- ☐ Yes, we would like to reserve \_\_\_\_\_ exhibition booth/s @ \$4,000 each (one Exhibitor Registration is included per booth). Extra Exhibitor Registration/s can be booked online.

TOTAL EXHIBITION \$ \_\_\_\_\_

### Privacy statement

Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and the administration of this event and future events of this type. If you do not consent, please advise us. In addition, your name, organisation and country/state of origin may be published on the delegate list which is provided to delegates, exhibitors and sponsors at the event. If you do not wish your details to be included in this list, please contact us.

APPLICATION TOTAL \$ \_\_\_\_\_

## Remittance

All prices are in Australian Dollars and include GST.  
ABN 15 139 158 092

☐ Cheque payable to: Seed Events Pty Ltd

☐ Charge Card

Total amount to charge \$ \_\_\_\_\_

Card type \_\_\_\_\_

Card number \_\_\_\_\_

Expiry date \_\_\_\_ / \_\_\_\_ Verification number \_\_\_\_\_

Cardholder's name \_\_\_\_\_

Cardholder's signature \_\_\_\_\_

☐ Electronic transfer

Bank: ANZ Bank

Account name: Seed Events Pty Ltd

BSB number: 015 250

Account number: 193 673 577

**Please forward remittance advice by email to  
cathy@seedevents.com.au  
when deposit is made.**

