



BRONCOS
CHAMPIONS
FOR CHARITY

PARTNERSHIP OPPORTUNITIES



ABOUT THE EVENT

Going into its 14th year, the annual Champions for Charity Auction is the premier corporate event in the Broncos' portfolio. In 2018, the event hosted 1200 guests and raised over \$150,000 for underprivileged and disadvantaged youth across Queensland.

The gala evening offers both entertainment and engagement opportunities for guests while raising money for the Brisbane Broncos Charities Fund and the development of Rugby League in Queensland.

In 2019, the Broncos will take guests on a jet-setting adventure as the Brisbane Convention and Exhibition Centre is transformed into the ultimate departure lounge, ready to bid up a storm for charity.



Friday 19 July 2019



6:30pm – Late



Exhibition Hall 2, Brisbane Convention and Exhibition Centre



Evening Wear



\$230 per person, \$2100 per table of 10



HOW CAN YOU AND YOUR COMPANY PARTNER WITH THE BRONCOS AND SUPPORT THE CHAMPIONS FOR CHARITY?

This year we would like to raise over \$150,000 again. Ways you can contribute include:

Donate an item or experience to be a part of our fundraising activities - in the live auction, silent auction or raffles.

Offer a cash sponsorship to support an item/experience.

Purchase a table or tickets for the night.

Provide a product or service for the night.

We'd love to collaborate with you on custom auction partnership opportunities. To secure your involvement contact Katie Croll at events@broncos.com.au or to find out more about the event, please visit championsforcharity.com.au.

Partnership Benefits	\$5000+	\$2000+	\$1000 +	< \$1000
Marketing and Promotion				
Item displayed in room providing valuable exposure	★	★	★	★
Donation and logo listed in program	★	★	★	★
Donation and logo listed on official website and bidding platform	★	★	★	★
Half page advertisement in program	★			
Opportunity to be selected for live auction with MC acknowledgement, logo and item on big screen, item auctioned by renowned auctioneer	★	★	★	
Opportunity for item to be selected for inclusion in Broncos event marketing campaigns	★	★	★	★
Hospitality				
Complimentary table of 10	★			
Two complimentary tickets		★		
Two for one ticket offer			★	

We thank you for your generous offer of donation for the 2019 Champions for Charity Auction. The Broncos reserve the right to use donated items as best fit the fundraising goals of the event. At the Broncos sole discretion, items will be categorised according to value and expected demand across the live and silent auctions, raffle and lucky dip. Items may be grouped or declined in order to achieve the best fundraising results.



ABOUT THE BRISBANE BRONCOS CHARITIES FUND

The Brisbane Broncos Charities Fund (BBCF) was established in 1990 as part of the Brisbane Broncos commitment to the Queensland community. The major objective of the BBCF is to provide encouragement, assistance and financial support to underprivileged and disadvantaged youth.

The BBCF undertakes fundraising activities each year and distributes proceeds to recognized youth charities. The BBCF has assisted countless families who are in desperate need of funding for medical equipment, equipment maintenance and medical attention for their children. The funds provided by the BBCF allow families to obtain medical necessities which are imperative in ensuring their child's rehabilitation or ability to interact with their family and their community.

Community and charity youth groups are also supported by the BBCF with funds assisting the purchase of equipment, toys and improvements/inclusions to youth based programs. Since its inception the foundation has donated over \$1,950,175.00.



ABOUT OUR GAME DEVELOPMENT PROGRAM

The Brisbane Broncos Game Development Department provides grass roots and community Rugby League support throughout Australia, with a primary focus in Queensland and Northern NSW. The department is the largest Game Development operation in the National Rugby League with eight full-time staff members.

The Broncos are committed to supporting Rugby League at junior, senior and schoolboy levels since its inception, visiting over 50,000 children and working with over 1,200 coaches annually. The key areas that make up the game development program are coach education, school and club competitions, player skill clinics, mentoring programs and promotional visits.

